New Bill Will Enable School Districts to Modernize Entire Fleets at Zero Cost



Across the United States, school districts are implementing violator-funded stop-arm enforcement programs. To improve school bus safety in Michigan, campaigners are calling for a change to legislation to allow schools to launch stop-arm programs, access new funding, and overcome budget limitations to make buses safer for all students.



Violator-funded = Revenue generated from citations funds the program over a 5-year term. Motorists that illegally pass school buses and put children at risk pay for the technology that protects student riders

Current Legislation

- Limits school districts from implementing violator-funded safety programs
- Lack of funding to equip every bus in the fleet with advanced safety tech
 - Leaves some children unprotected on the journey to and from school
- Restricted from partnering with third-party vendors to launch a turnkey program
 - Alternative DIY stop-arm camera programs require additional resources to manage every aspect of the program, from reviewing video to compiling evidence packages



New Bill

- School districts can invest in automated stop-arm camera enforcement programs through violator funding
- Deploy technology across every bus in the fleet at zero cost
 - Ensure that every student is safeguarded
- Partner with third-party vendors to launch a streamlined, turnkey program
- Access new available funding for education and safety initiatives
- Access 'beyond enforcement' safety tools including parent apps, GPS, silent alarm system, and 4G LTE connectivity
 - Available at zero cost through violator funding



SCHOOL BUS SAFETY IN

Michigan









16,000 Yellow Buses*



500+ Stop-Arm Violations Daily Every day in Michigan, more than 600,000 students travel to school and back in one of over 16,000 yellow buses.* In one school day, school bus drivers in the state reported more than 500 incidents of motorists blowing past their stopped school bus. This needs to stop.

*https://www.schoolbusfleet.com/downloa d?id=10131920&dl=1

Changing Driver Behavior Through Automated Enforcement



of first-time violators don't illegally pass a stopped school bus a second time after receiving a ticket

up to

30%(1)

year-over-year stop arm violation reduction in communities after implementing a BusPatrol stoparm enforcement program



BusPatrol Program Overview



No cost violatorfunded program



100% coveragefull-fleet commitment



In the rare case that no tickets are issued, BusPatrol will absorb the cost.

How It Works



Al-powered cameras detect vehicles that illegally pass stopped school buses with stop-arm extended and flashing lights activated



Evidence packages are compiled and sent to law enforcement to review and issue citations



Citations are mailed to registered vehicle owner to change motorist behavior



Less Violations Roads are safer for students getting on and off school buses