

House Transportation, Mobility, and Infrastructure Committee

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Michigan Municipal League

 We love where you live.



michigan municipal league



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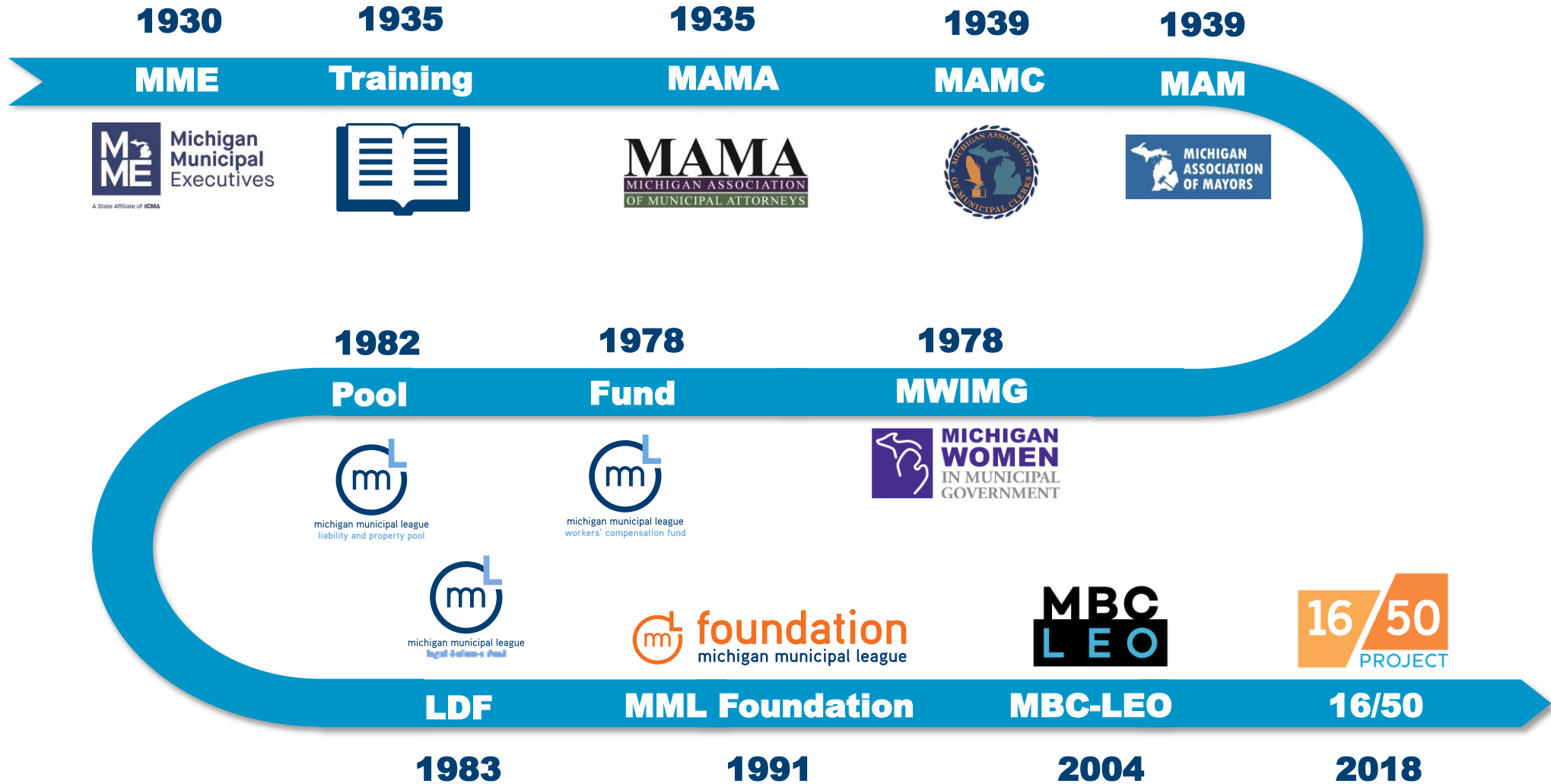
Betsy Richardson
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League Milestones



History of the League Timeline



Our Mission

The Michigan Municipal League is dedicated to making Michigan's communities better by thoughtfully innovating programs, energetically connecting ideas and people, actively serving members with resources and services, and passionately inspiring positive change for Michigan's greatest centers of potential: its communities.

 We love where you live.



At the League, we love where you live.

We will build upon our placemaking success to bring sustainable and equitable growth to communities, requiring us all to look through a broader lens. That lens is about more than just economics and will provide strategies for safeguarding communities against the whims of national and global forces.

This lens is **Community Wealth Building**.



What is Community Wealth Building?

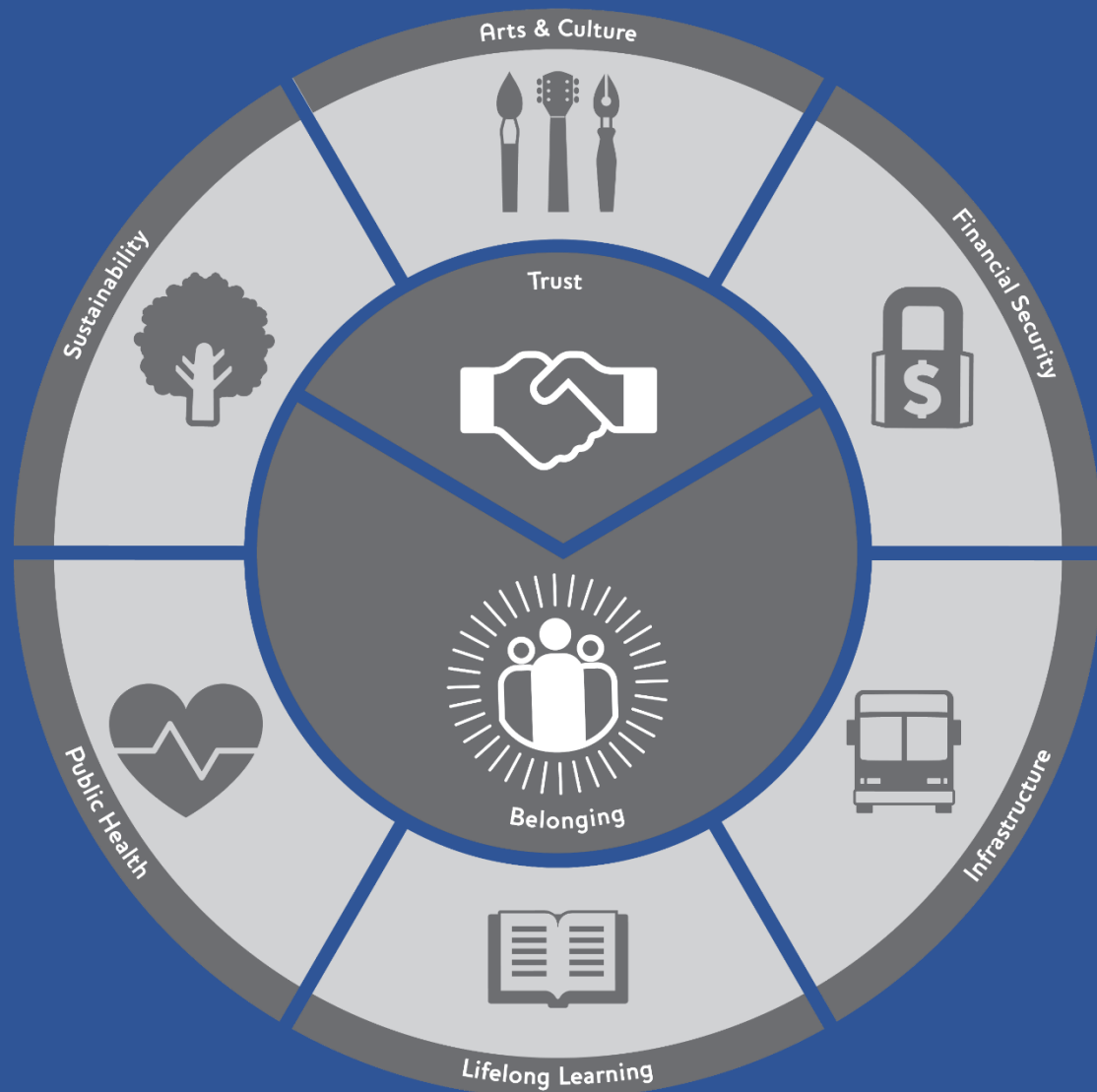
Community Wealth Building occurs when community leaders, partners, business and residents collaborate to develop equitable, resilient, adaptable, sustainable places that improve the human experience.



Notes on Community Wealth Building

- Placemaking through an equity lens
- Build trust, sense of belonging
- Co-creation enables self authorship
- The work is local, context matters
- Focus on the human experience
- Measures of success require new metrics





COMMUNITY WEALTH BUILDING IS



Our strategy to focus and build community around people in a manner that benefits the collective – the next level of our commitment to placemaking.

In this model, we balance economic prosperity, sense of place, natural assets, and cultural substance. This considers the importance of the safety, health, and well-being of our residents, as well as the ongoing process of learning over time.

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Community Wealth Building and the Intersection with Transportation, Mobility, and Infrastructure

Drivers of Success

- Infrastructure
- Sustainability
- Financial Security
- Lifelong Learning
- Public Health
- Arts and Culture



Maximizing Our Transportation Network

The Big Picture

- Our transportation network is more than just curb to curb
- We live in an increasing mobile environment
 - Increased demand for alternative modes of transit
 - Desire for walkable communities
- Infrastructure as an economic development tool
 - What are employers looking for?
 - What do employees need?
 - Where is talent locating?



What we know

- Knowledge-based
- Education counts, degrees matter
- Technology allows people to work anywhere
- Mobile population
- “Place” attracts people
- Young people choose where to live first, *then* look for work
- World-wide competition for talent



A System Designed For All Users

Goals to Consider

- A system not solely based on how fast we move people and goods
- Should offer minimal conflicts between modes and has clear expectations for its users
- Should not create barriers to destinations or endanger a particular user group



Preparing For What's Next

- Addressing Issues and Embracing Emerging Technologies
 - Sustainable Funding Models
 - Transit
 - Electric Vehicles
 - Improve our Readiness
 - Strategic Deployment of Charging Stations
 - Impact on Resources *



Let's Get To Work!

A Moment of Opportunity for Michigan

- At our Best we are Innovators and Makers
- History, Culture, Sustainable Geography, Great Bones
- Vision, Ambition, Ownership, Change Expectations, Move
- “Can” do



“The most valuable resource in the 21st century is brains. Smart people tend to be mobile. Watch where they go! Because where they go, robust economic activity will follow.”

Rick Karlgaard
Publisher, *Forbes*

