



HOUSE OF REPRESENTATIVES

COMMITTEE ON APPROPRIATIONS SUBCOMMITTEE ON LABOR, ECONOMIC DEVELOPMENT, AND LIFELONG LEARNING

REP. WILL SNYDER

CHAIR

COMMITTEE MEETING MINUTES

Thursday, April 18, 2024

9:00 AM

Room 308, House Office Building

The House Appropriations Subcommittee on Labor, Economic Development, and Lifelong Learning was called to order by Chair Snyder.

The Chair requested attendance be called:

Present: Reps. Snyder, Martus, Tyrone Carter, Liberati, Puri, Farhat, McKinney, VanWoerkom, Meerman, Beson, Alexander.

Absent: None.

Excused: None.

Representative Meerman joined the committee remotely.

Representative Liberati moved to adopt the meeting minutes from March 14, 2024. There being no objection, the motion prevailed by unanimous consent.

Hilary Doe, MEDC Chief Growth and Marketing Officer and Kelly Wolgamott, MEDC Travel Marketing Director, presented on the MEDC's tourism programs and the Pure Michigan program. Questions and discussion followed with the aforementioned and Kerry Ebersole Singh, MEDC Chief Talent Solutions Officer.

Chris Moyer, Senior Director of Communications for Visit Detroit, and Susan Estler, CEO of Visit Marquette and President of the Michigan Association of Convention and Visitor Bureaus presented. Questions and discussion followed.

Justin Winslow, CEO, Michigan Restaurant and Lodging Association, Liz Ware, Mission Point Resort, and Mickey McWilliams, President, Michigan Snow Sports Industries Association presented. Questions and discussion followed.

There being no further business before the subcommittee, Chair Snyder adjourned the meeting at 10:11 AM.

Representative Will Snyder, Chair

Marcus Coffin
Committee Clerk
mcoffin@house.mi.gov

PROPOSED