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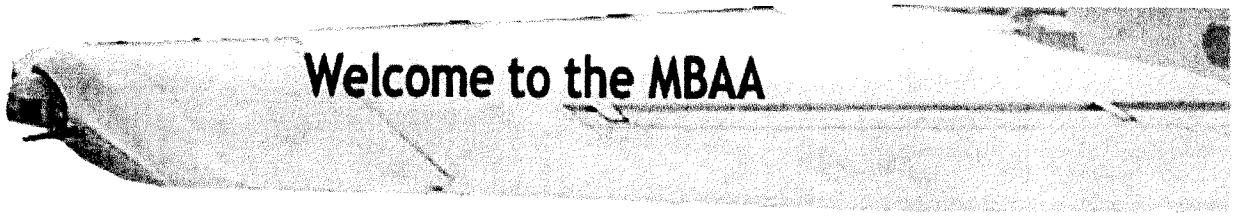
NBAA

Annie Murphy Designs



Welcome:
The Michigan Business Aviation Association (MBAA) was founded in 1998 and represents businesses and individuals with a common interest of working towards the preservation and development of an air transportation system including an airport infrastructure and other aviation issues affecting the State of Michigan.

MBAA presentation to the
House Transportation Committee
Tuesday, May 24, 2005

Michigan Business Aviation Association

Mission Statement

The Michigan Business Aviation Association (MBAA) is the joining of business and individuals with a common interest of working towards the preservation and development of an air transportation system including an airport infrastructure and other aviation issues affecting the State of Michigan.

The following companies are represented on the MBAA Board of Directors:

- *Aerodynamics, Inc.*
- *Alticor Aviation*
- *Barnes & Thornburg, LLP*
- *Dow Chemical Company*
- *Ford Motor Company*
- *General Motors Company*
- *Hubert Distributors*
- *MASCO Corp.*
- *Mead & Hunt*
- *Pentastar Aviation*
- *Oakland County Executive Offices*
- *TRIAX Partners*
- *Volkswagen of America*

MBAA Member Companies Include

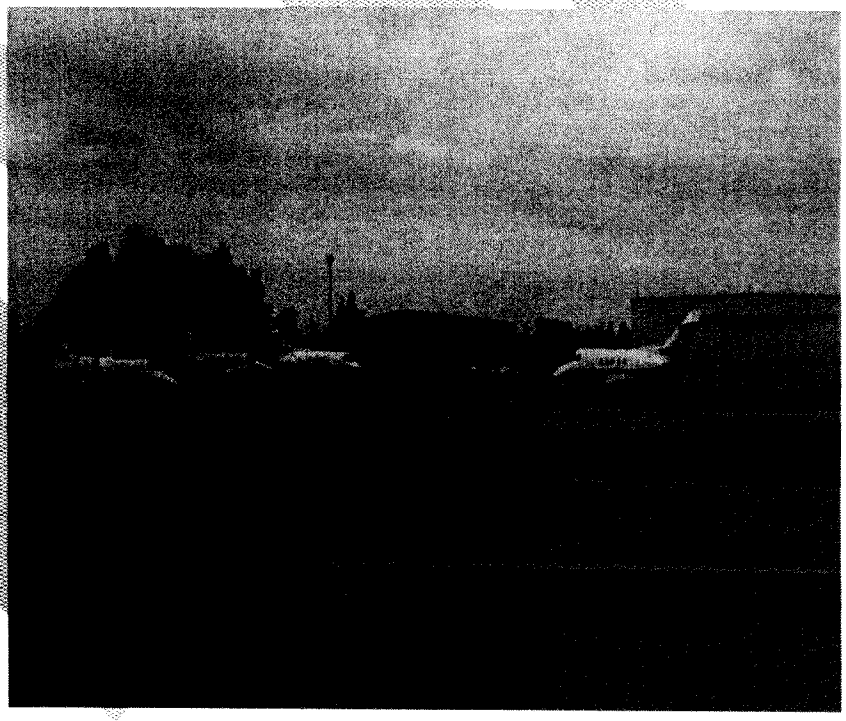
- Bishop International Airport
- Bombardier Aerospace
- Dassault Falcon Jet
- Delphi Automotive Systems
- Detroit City Airport
- Federal Mogul Corporation
- FlightSafety International
- Johnson Controls
- Kellogg Company
- Soave Enterprises
- Oakland Int'l Airport
- Steelcase Corp.
- WMU – College of Aviation
- Whirlpool Corp.
- Willow Run Airport

Why General Aviation is Important?

Aviation in the United States and Michigan

Aviation falls into three categories…

- Scheduled airlines
- Military
- General Aviation



Why General Aviation is Important?

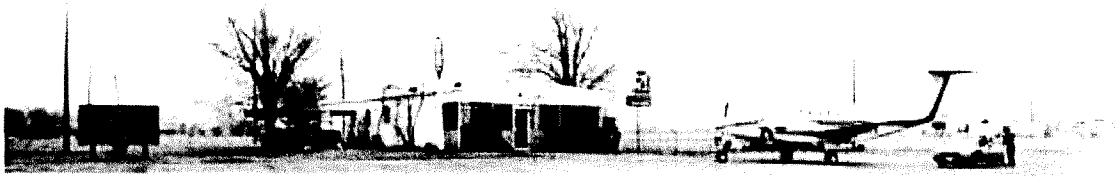
Business aircraft operators a diverse group...

- Owner-pilots
- Professionally-flown single-pilot aircraft operators
- Professionally-flown two-pilot aircraft operators utilizing in-house crew/support
- Professionally-flown two-pilot aircraft operators utilizing a management company

Why General Aviation is Important?

Dozens of uses…

- Transportation of Employees and Executives
- Corporate Shuttle
- Assembling / Deploying Teams
- Airline Connections
- Emergency Response for Endangered or Injured Employees
- Personal Travel
- Transportation of Customers
- Transportation of Suppliers
- Transportation of Cargo Parts, and Mail
- Transportation for Charity
- Direct Applications



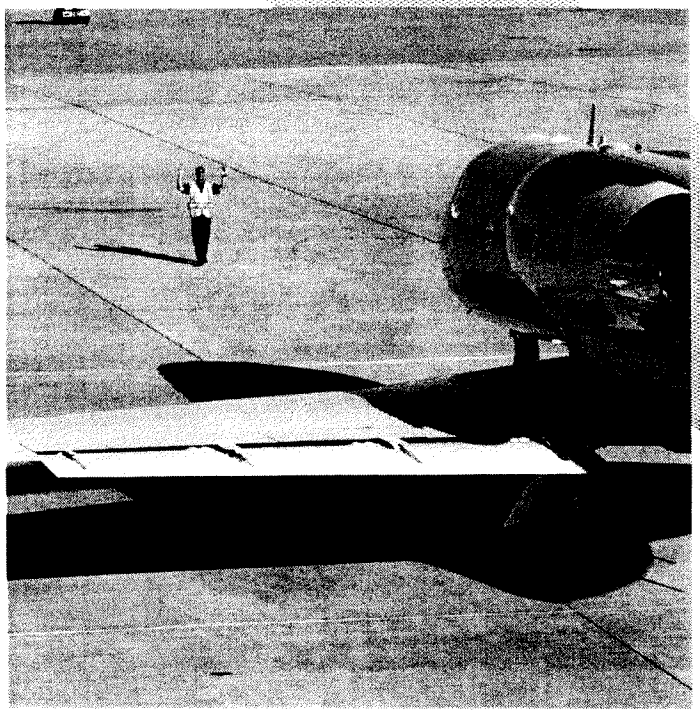
Why General Aviation is Important?

Dozens of benefits…

- Increase Employee Productivity
- Expand Markets
- Keep Up With / Get Ahead of Competitors
- Induce Operational Efficiency
- Offset Company Expenses
- Improve Risk Management

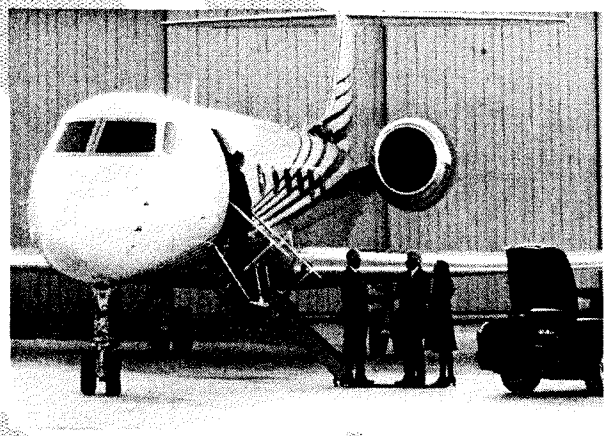
Why General Aviation is Important?

AIRPORTS



- U. S. Airports
  - 5,300 U. S. Airports
  - 558 Served by Air Carriers
- Michigan Airports
  - 243 Public Use Airports
  - 19 Served by Air Carriers

ECONOMIC IMPACT – U.S.



- Civil Aviation
  - $900 Billion to GNP
  - Employs 11 Million People
- General Aviation
  - $100 Billion to GNP

Some EXAMPLES of Airports with a Significant Economic Value to Michigan

Surveys recently conducted reported these airports alone, have an economic impact for the State of Michigan:

- **Huron County Memorial Airport**

$1.3 million annually

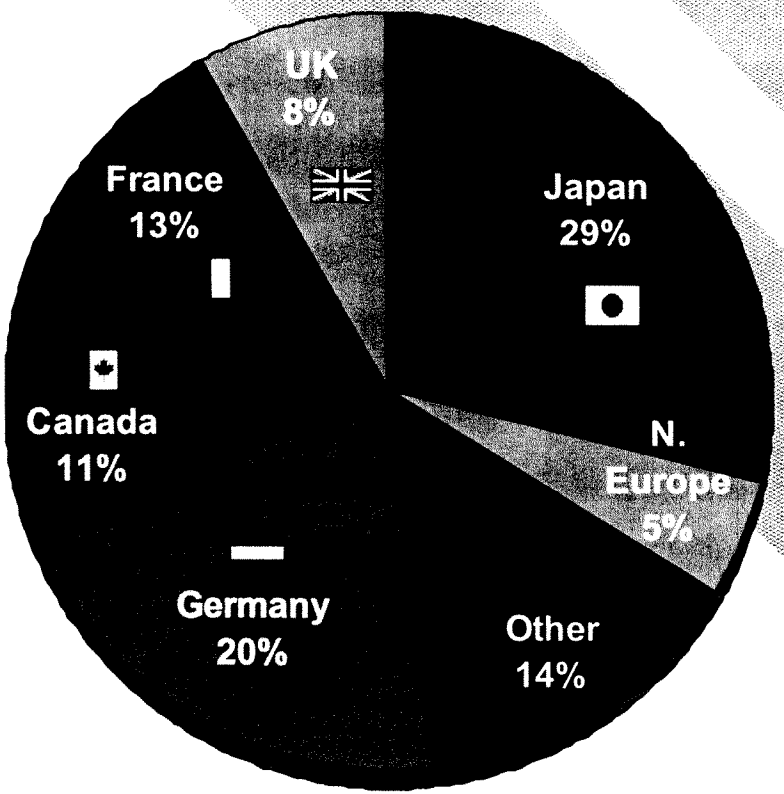
- **Oakland County Intl' Airport**

$280 million annually

- **Willow Run Airport**

$275 million annually

World Economy
648 Foreign-Owned Firms
from 24 Countries Are in Oakland County



259 Foreign Firms have been attracted since 1992, Averaging two companies per month for 12 years

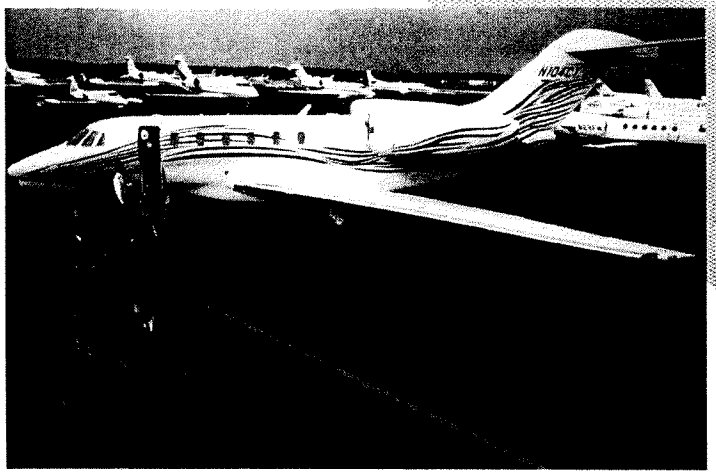
"These companies would not have come to Michigan without the availability of a world class airport."

EXAMPLE: Oakland County International Airport

This is just one example of the importance of general aviation in the global marketplace. This happens to be DaimlerChrysler's airbus, which flies four days a week between Oakland County International Airport and Stuttgart, Germany.

Community Service

The Corporate Angel Network (CAN) began in December 1982.



***The Dow Chemical** Company* joined the CAN organization on July 1, 1983.

✈ Dow Chemical has currently flown **1,543** flights and is ranked as the number two provider for CAN flights.

✈ Dow Chemical has received several national awards for their efforts to provide transportation to cancer patients.

✈ Many MBAA members' corporate flight departments volunteer their planes and staff to transport patients to various hospitals around the country.

Future Airport Funding

Airport Development Requires a Stable Funding Environment

- Airport development takes a number of years and requires an ongoing, stable funding source. Airport maintenance projects likewise are expensive, ongoing efforts calling for stable ongoing funding source.
- Michigan business and industry require a statewide system of well-maintained business airports capable of handling corporate aircraft. This is critical for continued economic development.
- Corporations and business are increasing their reliance on air travel in the ever-increasing global marketplace.
- Each additional state aviation dollar will leverage additional federal, local and private dollars.

Future Airport Funding

ASAP – The beginning…

✈ In 2002, the Michigan Legislature enacted House Bill 4454 -- a bill that transferred $6 million annually from the Detroit Metro airport parking fund to the Aeronautics Fund as part of the Airport Safety and Protection Plan (ASAP.)

✈ These dollars generated funds to purchase bonds for the Airport Capital Program which provides vitally needed airport improvement projects at airports across the entire state.

Future Airport Funding

AIRPORT SAFETY AND PROTECTION PLAN (ASAP)

- ✈ $6 Million Annually From Parking Tax Provides for a $60 million Five Year Bonding Program
- ✈ These funds are intended to leverage $200 Million annually For Airports From Federal and Local Dollars
- ✈ Over $1 Billion Over Five Years
- ✈ Projected to create 32,000 Jobs Over Five Years
- ✈ Funds Projects at nearly 100 Michigan Airports

Future Airport Funding

- ASAP Program Ends **12/31/07**
- Need to find replacement program to ensure that Michigan continues to have a system of viable airports for economic development.
- MBAA and MAAE looks forward to working with this committee and the Legislature to coming up with a viable funding alternative to A.S.A.P.

**"With one mile of highway you can travel one mile.
With a mile long runway you have access to the world."**

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