



GRCC STUDENTS GAINING IN-DEMAND SKILLS, MAKING WEST MICHIGAN STRONGER

Return on Investment

\$26.8 million

Projected State Aid 2018-19

Economic Impact

\$447.7 million - Total income added in Kent, Ottawa Counties (2015)



Student Headcount for Fall

While total enrollment continues to decline slightly, we exceeded our enrollment projections this year, and have actively managed our resources to keep tuition affordable for our students. A tuition increase of less than 1% is planned for 2018-19



High School Partnerships and Enrollment

We serve large numbers of high school students:

- Dual Enrollment: We are providing classes to 720 high school students this year, up from 652 last year.
- Concurrent Enrollment: We have our faculty in 10 different high schools providing our courses to 264 students.

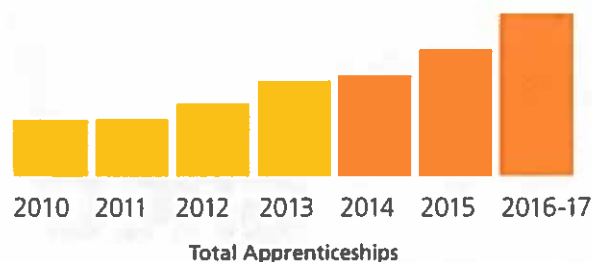
High School Partnerships and Enrollment

Early/Middle College - we have middle college partnerships with five different districts serving 333 student this year, up from 238 last year.

- Cedar Springs
- Kent ISD
- Ottawa Area ISD
- Ottawa Hills HS (Grand Rapids Public)
- Wyoming

Robust Growth in Apprenticeships

GRCC is increasing programs that lead to good jobs. Apprenticeships through GRCC have grown to two fields to fine, and from 287 students in 2010 to 830 in 2016-17.



New Workforce Training Projects - 2018

W.K. Kellogg Foundation Grant - Foundation to the Future – \$1 million award

- Focused on low-income, under-employed individuals; will serve 250 people from 2018-20.
- Partnerships with area municipalities to prepare the next generation of public works employees (avg. wage \$18.90/hr).
- Continued collaborations with local nonprofits to recruit and retain students.
- New collaborations with neighborhood associations.



US Labor Dept. - America's Promise Health Career Pathway – \$6 million award

- Focused on healthcare sector: (hospitals, long-term care facilities, doctors offices, mental health); will serve 1,000 individuals through 2020.
- Focused on low-income, under-employed, diverse individuals who are interested in healthcare careers.
- Focused on moving those in entry-level healthcare jobs to higher level, more technical jobs (i.e., food service or environmental services to radiological technician or other careers).
- 18 employer partners in seven West Michigan counties, including Mercy Health, Spectrum Health, Holland Hospital, Metro Hospital, Metro Health, Holland Home, Sunset Retirement Homes, Clark and many more.
- Partnerships with three other community colleges – Montcalm, Lake Michigan, Muskegon – to deliver education.
- Key partnership with West Michigan Works!



Heavy Equipment Operator

- Launches in April 2018 to meet demand for infrastructure work and construction.
- Partnership with Michigan Transportation Association and AIS Construction Equipment.



Public Works Academy

- Launches in March 2018 to create the next generation of skilled public works employees.
- Focused on skilled trades in water treatment, electrical, traffic safety, road repair and transportation.



Integrated English as a Second Language & Technical Skills

- Focused on helping individuals learn English while gaining technical skills to accelerate their way to good paying jobs.
- Focused on Certified Nursing Assistant, Certified Production Technician, and Welding programs.
- Partnerships with the Literacy Center or West Michigan and adult education programs in Kent, and Allegan counties.

GRCC