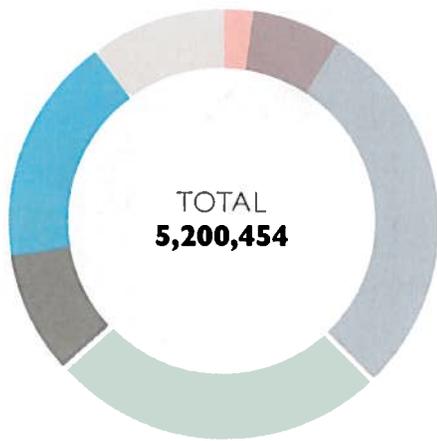


Levels of education for Michigan adults (ages 25-64)

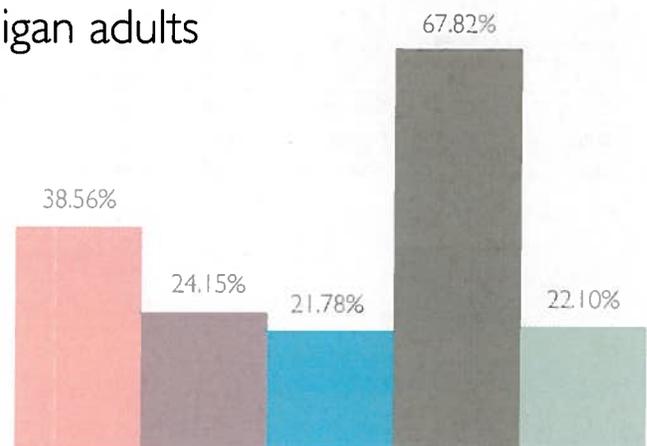


Less than ninth grade	125,617	2.42%
Ninth to 12th grade, no diploma	345,418	6.64%
High school graduate (including equivalency)	1,500,532	28.85%
Some college, no degree	1,312,878	25.25%
Associate degree	493,960	9.49%
Bachelor's degree	899,960	17.31%
Graduate or professional degree	522,668	10.05%

Source: U.S. Census Bureau, 2011 American Community Survey

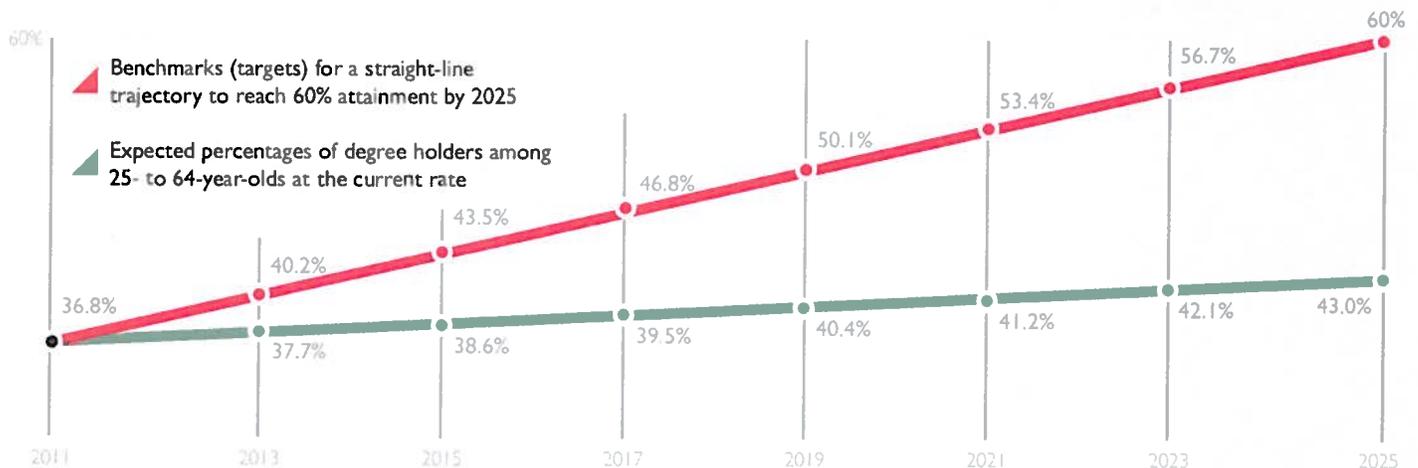
Degree-attainment rates among Michigan adults (ages 25-64), by population group

White	38.56%
Black	24.15%
Hispanic	21.78%
Asian	67.82%
Native American	22.10%



Source: U.S. Census Bureau, 2009-11 American Community Survey PUMS File

The path to 60% degree attainment in Michigan



Source: U.S. Census Bureau, 2000 Census, 2010 & 2011 American Community Survey

Percentage of Michigan adults (ages 25-64) with at least an associate degree, by county



Alcona	22.85	Charlevoix	34.93	Gratiot	22.15	Lake	16.93	Missaukee	23.87	Presque Isle	26.20
Alger	25.07	Cheboygan	27.40	Hillsdale	22.52	Lapeer	29.03	Monroe	29.16	Roscommon	25.58
Allegan	29.46	Chippewa	25.32	Houghton	40.94	Leelanau	48.75	Montcalm	23.51	Saginaw	30.92
Alpena	33.01	Clare	20.91	Huron	26.26	Lenawee	29.60	Montmorency	21.71	St. Clair	27.38
Antrim	30.15	Clinton	41.28	Ingham	45.96	Livingston	43.85	Muskegon	28.59	St. Joseph	24.24
Arenac	20.35	Crawford	26.13	Ionia	24.10	Luce	22.63	Newaygo	23.07	Sanilac	20.98
Baraga	18.48	Delta	33.68	Iosco	22.50	Mackinac	28.59	Oakland	53.61	Schoolcraft	23.55
Barry	28.29	Dickinson	31.14	Iron	28.87	Macomb	35.09	Oceana	24.50	Shiawassee	27.33
Bay	32.36	Eaton	38.24	Isabella	35.97	Manistee	28.12	Ogemaw	21.14	Tuscola	25.08
Benzie	33.89	Emmet	40.19	Jackson	29.01	Marquette	40.24	Ontonagon	31.31	Van Buren	27.51
Berrien	35.17	Genesee	30.35	Kalamazoo	44.82	Mason	31.41	Osceola	23.93	Washtenaw	60.51
Branch	23.11	Gladwin	20.76	Kalkaska	17.06	Mecosta	32.59	Oscoda	19.13	Wayne	30.02
Calhoun	29.79	Gogebic	32.45	Kent	41.51	Menominee	25.84	Otsego	28.94	Wexford	26.98
Cass	27.79	Grand Traverse	41.87	Keweenaw	30.70	Midland	45.62	Ottawa	40.49		

Source: U.S. Census Bureau, 2007-11 American Community Survey 5-Year Estimates

MICHIGAN

COLLEGE ACCESS NETWORK

MISSION

MCAN will **increase the college readiness, participation and completion rates** in Michigan, particularly among low-income students, first-generation college going students, and students of color.

VISION & VALUES

- **College is postsecondary education:** MCAN uses the term "college" to refer to the attainment of valuable postsecondary credentials beyond high school, including professional/technical certificates and academic degrees.
- **College is a necessity:** Postsecondary education is a prerequisite to success in a knowledge-based economy. Everyone must pursue and complete a postsecondary credential or degree beyond high school.
- **College is for everyone:** The postsecondary education attainment rates among low-income students and students of color are significantly lower than those of other students. MCAN is committed to closing these gaps.
- **College is a public good:** Postsecondary educational opportunity and attainment are critical to a just and equitable society, strong economy, and healthy communities.

GOALS

- Enhance Michigan's college-going culture
- Increase the percentage of students who enter college prepared to succeed in credit-bearing coursework
- Increase the percentage of students utilizing federal financial aid
- Increase the percentage of students enrolling in college immediately following high school
- Increase the percentage of students who persist toward degree completion
- Increase the percentage of students completing postsecondary degrees
- Increase the percentage of young working-aged adults (25-34) with a college degree or postsecondary credential

GOAL
2025

Increase the proportion of Michigan residents with high-quality degrees or credentials to **60% by the year 2025.**

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MCAN Strategies:

PRIMARY STRATEGY

Local College Access Network Development: Support the creation, expansion, and sustainability of high-quality, community-based college access strategic alliances. MCAN will serve as the primary intermediary support organization to LCANs by providing technical assistance and grant opportunities. www.micollegeaccess.org/our-network

SECONDARY STRATEGIES

Statewide Initiative Implementation: Sponsor key statewide initiatives in order to increase college access, particularly within LCANs. MCAN serves as the lead implementation partner on the following projects:

- ItsMILife Social Platform: www.itsmilife.com
- KnowHow2GO Michigan Public Awareness Campaign: www.knowhow2gomichigan.org
- Michigan College Access Portal: www.michigancap.org
- Michigan College Application Week: www.micollegeaccess.org/events/college-application-week

Professional Development: Train college access personnel, such as high school counselors and other community- and campus-based professionals, to be highly qualified and effective college advisers.

- Annual Conference: www.micollegeaccess.org/events/2013-conference
- Webinar Series: www.micollegeaccess.org/resources/webinar-series

Leadership and Advocacy: Serve as Michigan's authority on college access and success issues through leadership. Advocate for policy reforms that expand postsecondary opportunities for low-income students, first-generation college going students, and students of color.

Coordination and Partnerships: Coordinate Michigan college access resources, programs, and services. Strengthen existing like-minded and mission-aligned college access and success initiatives.

- Strategic Partners: www.micollegeaccess.org/our-partners
- College Access Alliance: www.micollegeaccess.org/our-partners/college-access-alliance



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MCAN Dashboard

Critical Dimension	Objective/Goal	Indicator	Metric	Baseline (2009-10)	Previous (2012-13)	Current (2013-14)	Progress	
Culture	Enhance Michigan's college-going culture	State of the State Survey	Percentage of Michigan residents who think college is <i>very important</i> to be successful in the labor market	71.7%* (Fall 2012)	71.7%* (Fall 2012)	TBD (Fall 2013)	↔	
			Percentage of Michigan residents who think that it is <i>very likely</i> that their child will get a college education	83.6%** (Fall 2012)	83.6%** (Fall 2012)	TBD (Fall 2013)	↔	
		EXPLORE	Percentage of 8 th grade students who plan on completing a credential or degree after high school	75% ¹ (2009-10)	73% (2011-12)	TBD (2012-13)	↓	
Academic Readiness	Increase the percentage of students who enter college prepared to succeed in credit bearing coursework.	ACT	Average ACT Composite Score of 11 th grade students	19.0 ²	19.6	19.7	↑	
			Percentage of 11 th grade students scoring at or above the ACT college-ready benchmarks	English	50.3% ³	54.3%	56.3%	↑
				Reading	34.4% ⁴	40.6%	41.2%	↑
				Math	28.8% ⁵	33.2%	33.3%	↑
				Science	21.6% ⁶	23.5%	23.1%	↑
All Subjects	14.9% ⁷	17.7%	18.1%	↑				
Remedial Coursework	Percentage of graduates not enrolling in remedial coursework	72.5% ⁸	72.1% (2010-11)	76.6% (2011-12)	↑			
Financial Readiness	Increase the percentage of students utilizing federal financial aid	FAFSA	Percentage of enrolled seniors completing the FAFSA	54.3% ⁹ (2011-12)	55.4%	TBD	↑	
Enrollment	Increase the percentage of students who immediately enroll in college after high school	College Enrollment	Percentage of high school graduates who enroll in a higher education institution within one year	54.9% ¹⁰	60.7% (2010-11)	60.3% (2011-12)	↑	
Persistence	Significantly increase the percentage of students who persist towards degree completion.	Accumulated Credits	Percentage of graduates enrolled, achieving at least 24 credits within 16 months	39.6% ¹¹	39.4% (2010-11)	31.1% (2011-12)	↓	
Completion	Increase the percentage of students completing postsecondary degrees	College Completion	Percentage of first-time full-time degree-seeking students earning a degree within 150% time	Associate	14.9% ¹² (2008)	15.2% (2009)	TBD	↑
				Bachelor	54.3% ¹³ (2008)	54.8% (2009)	TBD	↑
	Increase the percentage of students completing postsecondary degrees	College Completion	Community College Completion/Graduation/Transfer Rate (MCCA Self-Report)	48% (2010)	52% (2012)	TBD	↑	
Public University 6-Year Graduation Rate (NCES)			60.7% (2010)	60.8% (2011)	TBD	↑		
Attainment	Big Goal: 60% of students in MI's K-12 pipeline will have a postsecondary degree or credential by 2025.	Degree and Certificate Attainment	Percentage of Michigan young working-aged adults (25-34) with an Associate Degree or higher	37.1% ¹⁴	37.8% (2011)	TBD	↑	
			Percentage of Michigan working-aged adults (25-64) with an Associate Degree or higher	36.4% ¹⁵	36.8% (2011)	TBD	↑	

- * 71.7% of survey respondents answered “very important” and 24.7% of survey respondents answered “somewhat important”
- ** 83.6% of survey respondents answered “very likely” and 12.8% of survey respondents answered “likely”

¹ Source: EXPLORE State Profile Summary Report produced by ACT. Data is based on all 8th grade students tested who answered the question “What are your educational plans after high school” with any of the following: career/technical school, 2-year/junior college, 4-year college/university, or graduate or professional study. Data only represents the 8th grade students who took the EXPLORE test.

² Source: Data is based on ACT administrations completed during the Michigan Merit Examination in the spring of grade 11. Student re-tests are not included. <https://www.mischooldata.org/CareerAndCollegeReadiness/ACTCollegeReadiness/Snapshot.aspx>

³⁻⁶ Source: Percentage of students that meet or exceed the ACT College Readiness Benchmarks in each subject. Students that meet or exceed the benchmarks have a high probability of success in first-year, credit-bearing coursework in that subject. Data is based on ACT administrations completed during the Michigan Merit Examination in the spring of grade 11. Student re-tests are not included. Source:

<https://www.mischooldata.org/CareerAndCollegeReadiness/ACTCollegeReadiness/Snapshot.aspx>

⁷ Source: SchoolData, Percentage of students that meet or exceed the ACT College Readiness Benchmarks in all four subject areas. Students that meet or exceed the benchmarks have a high probability of success in first-year, credit-bearing coursework. Data is based on ACT administrations completed during the Michigan Merit Examination in the spring of grade 11. Student re-tests are not included.

<https://www.mischooldata.org/CareerAndCollegeReadiness/ACTCollegeReadiness/Snapshot.aspx>

⁸ Source: <https://www.mischooldata.org/CareerAndCollegeReadiness/CollegeRemediation.aspx>

⁹ Source: Federal Student Aid Data Center (as of June 21) and WICHE. Calculated based on the projected number of graduates from both public and private high schools.

¹⁰ Source: <https://www.mischooldata.org/CareerAndCollegeReadiness/CollegeEnrollment.aspx>

¹¹ Source: <https://www.mischooldata.org/CareerAndCollegeReadiness/CollegeEnrollment.aspx>

¹² Source: Percentage of first-time full-time associate degree-seeking students earning any formal award (certificate or associates degree) within three years—Title IV degree-granting institutions. National Center for Educational Statistics. IPEDS Graduation Rate Survey, Washington, D.C.: U.S. Department of Education. <http://www.higheredinfo.org/dbrowser/index.php?submeasure=24&year=2009&level=&mode=definitions&state=0>

¹³ Source: Percentage of first-time full-time bachelor’s degree-seeking students earning any formal award (certificate, associate, or bachelors degree) within six years—Title IV degree-granting institutions. National Center for Educational Statistics. IPEDS Graduation Rate Survey, Washington, D.C.: U.S. Department of Education. <http://www.higheredinfo.org/dbrowser/index.php?submeasure=24&year=2009&level=&mode=definitions&state=0>

¹⁴ Source: American Community Survey, 5-year estimate, U.S. Census Bureau, <http://factfinder2.census.gov>

¹⁵ Source: American Community Survey, 5-year estimate, U.S. Census Bureau, <http://factfinder2.census.gov>