

Survey Results of 2014-2015 Bachelor's Degree Recipients

Executive Summary

The 2014-2015 Baccalaureate Degree Recipients Report shows a favorable job market for the 2014 graduating class. Since students will continue to face fierce competition among peers and experienced candidates, it will be more important than ever that they be *focused, directed, and connected*.

Data Summary:

- The overall career outcomes rate (placement) for this graduating class is 89%
- The overall employment rate is 63% while the number of students attending graduate or professional school is 21%
- 97% of the graduates who reported employment location are employed in Michigan
- The overall knowledge rate (response rate) of 85% represents the percent of graduates for which we have reasonable and verifiable information
- 96% of graduating students who indicated they were employed secured employment prior to or within 6 months of graduation
- 1,048 out of 2,204 student respondents indicated the type of work they will be doing. Of those respondents, 79% reported their work was either related or somewhat related to their career plans