



Moving Forward

First Year Advising Center



Intentional and
intrusive model

Change in full-time freshmen entering OU in
Fall 2011 vs. Fall 2014

↑ 6%

Overall retention

↑ 6%

Retention of
Underrepresented Students

↑ 9%

Retention of Housing Students

↑ 13%

Retention of Undecided Students

5% Increase in
retention of FTIAC
to graduation

=

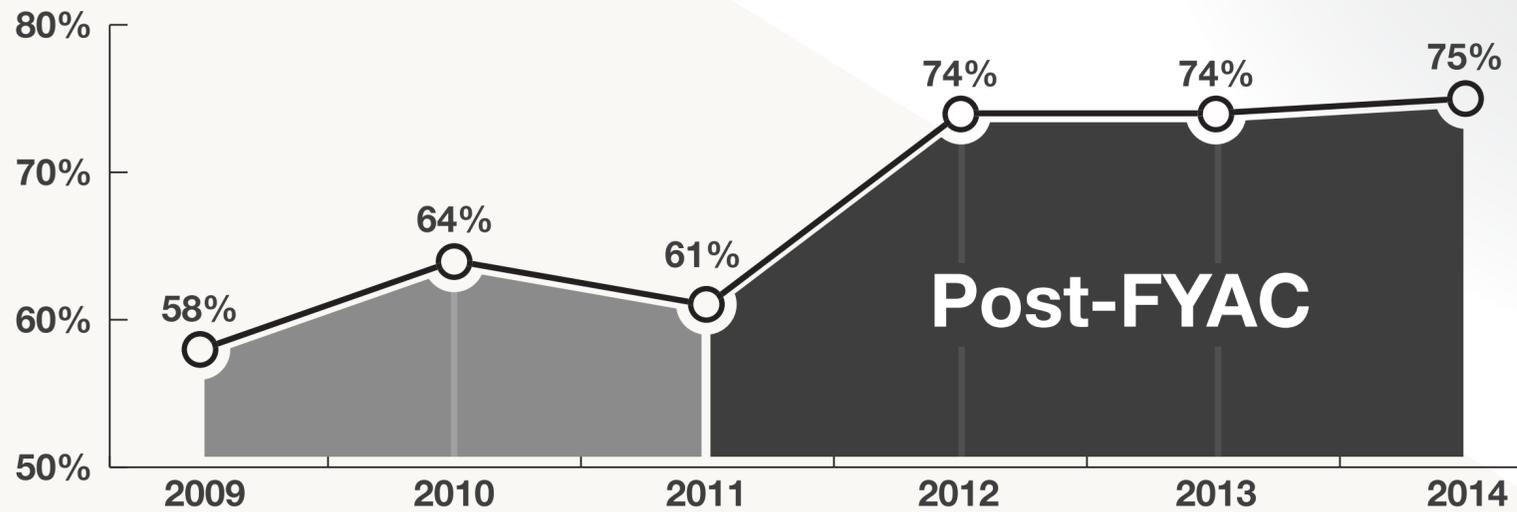
\$4.6M

First Year Advising Center



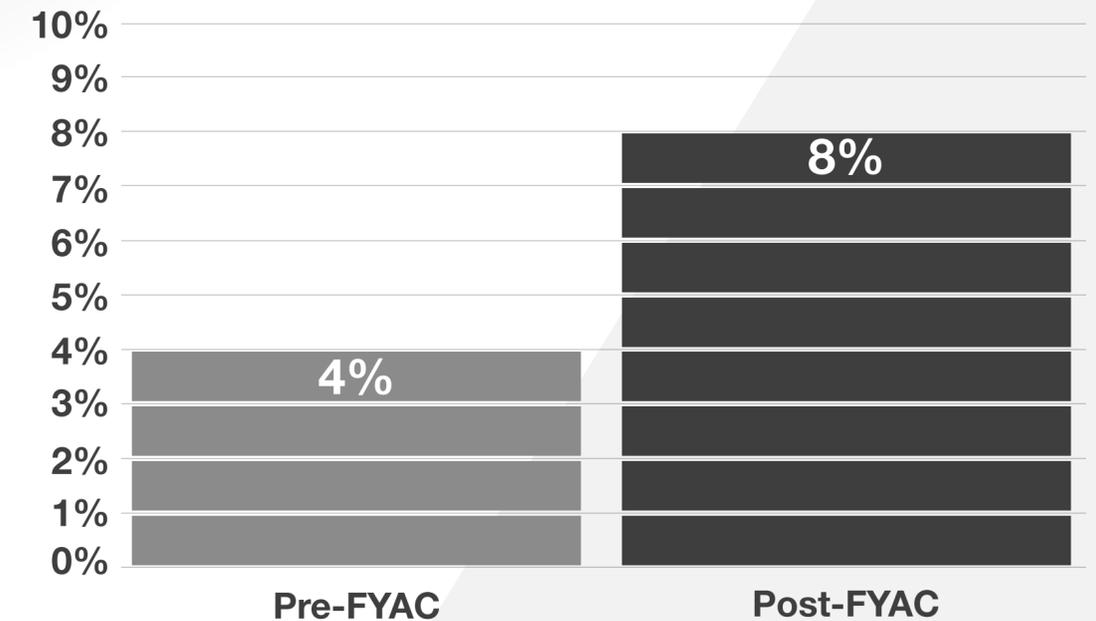
Underrepresented Students

Underrepresented Students First Year GPA 2.0+



↑ **23%**
Increase

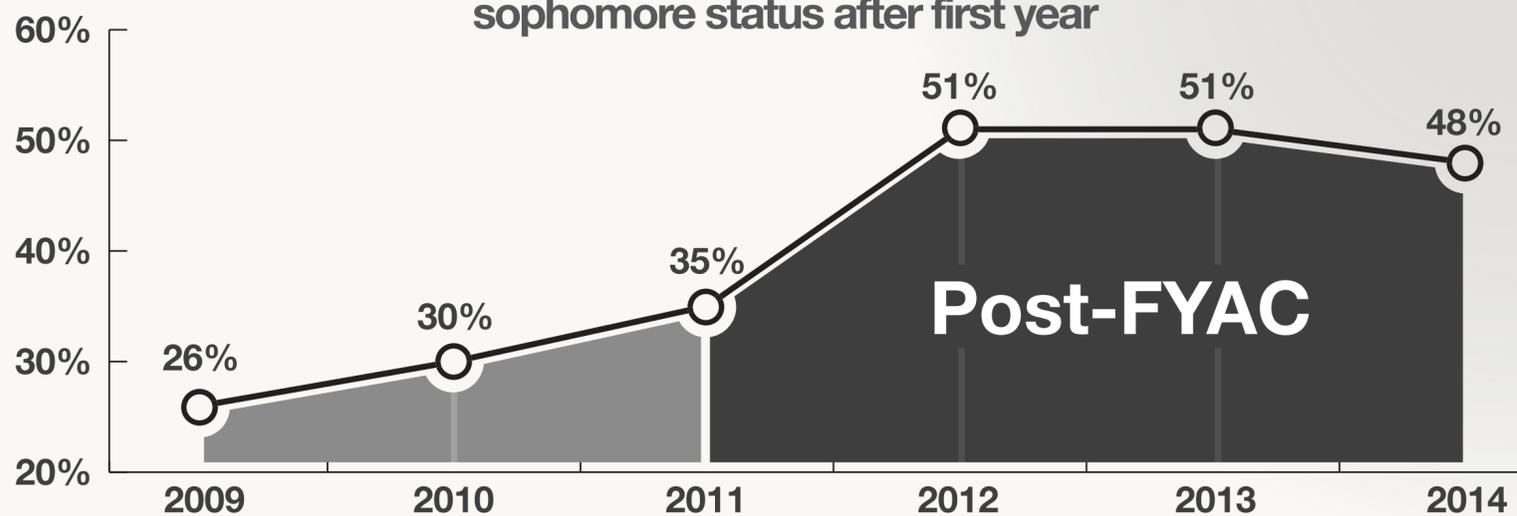
Underrepresented Students with 3.6+ GPA



↑ **100%**

Increase in number of students at 3.6+ GPA after implementation of the First Year Advising Center

Underrepresented Students who reach sophomore status after first year



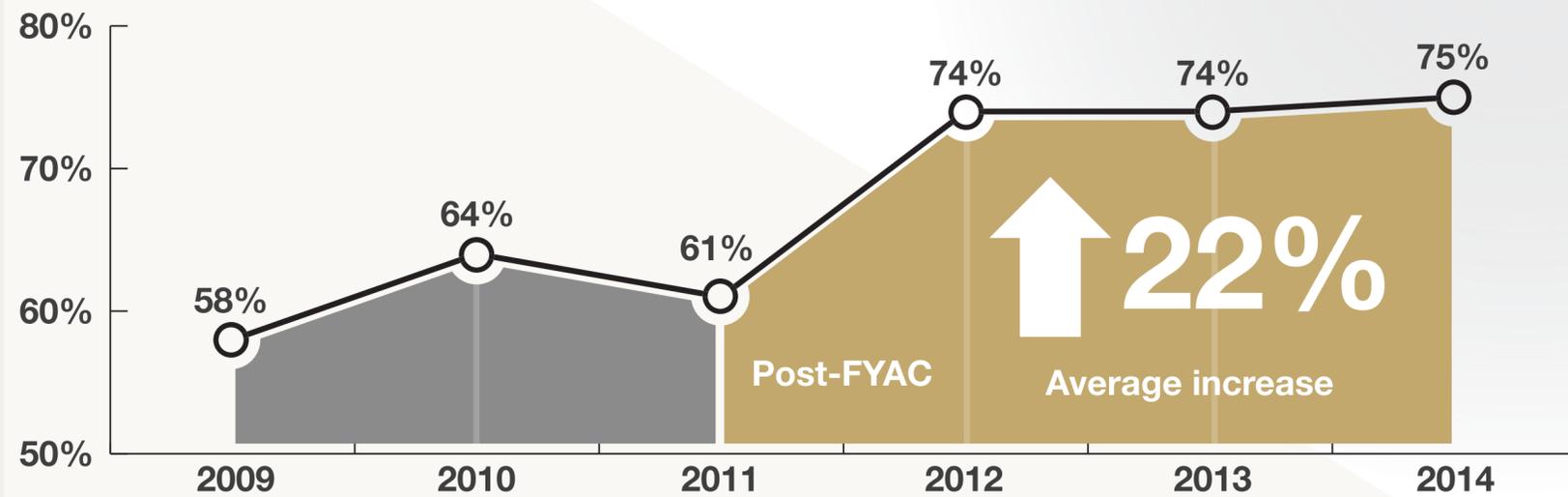
↑ **37%**
Increase

First Year Advising Center

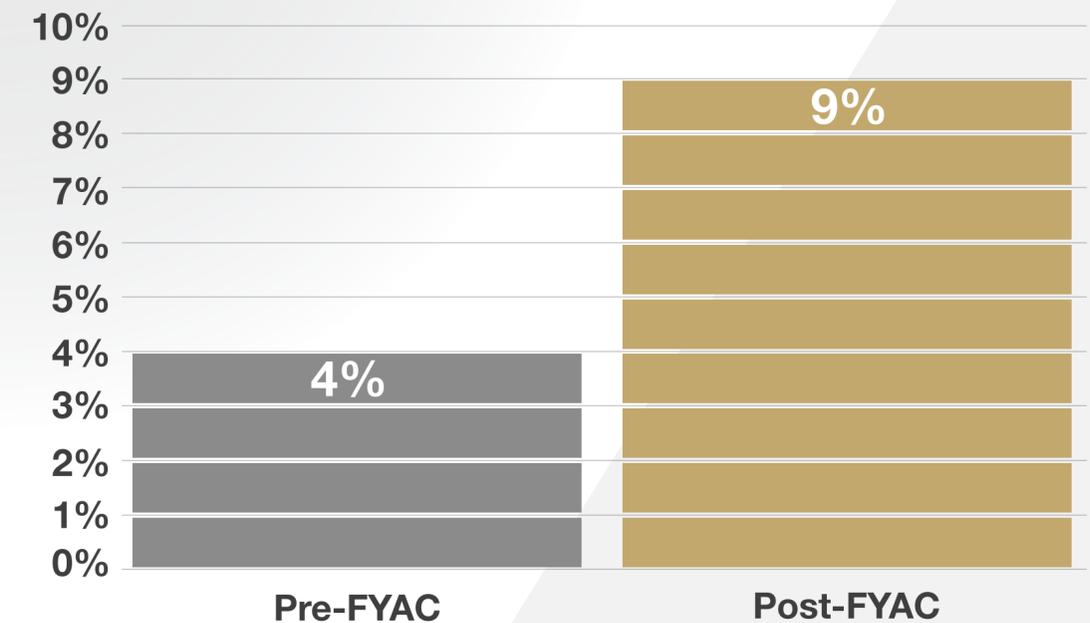


Underrepresented Students

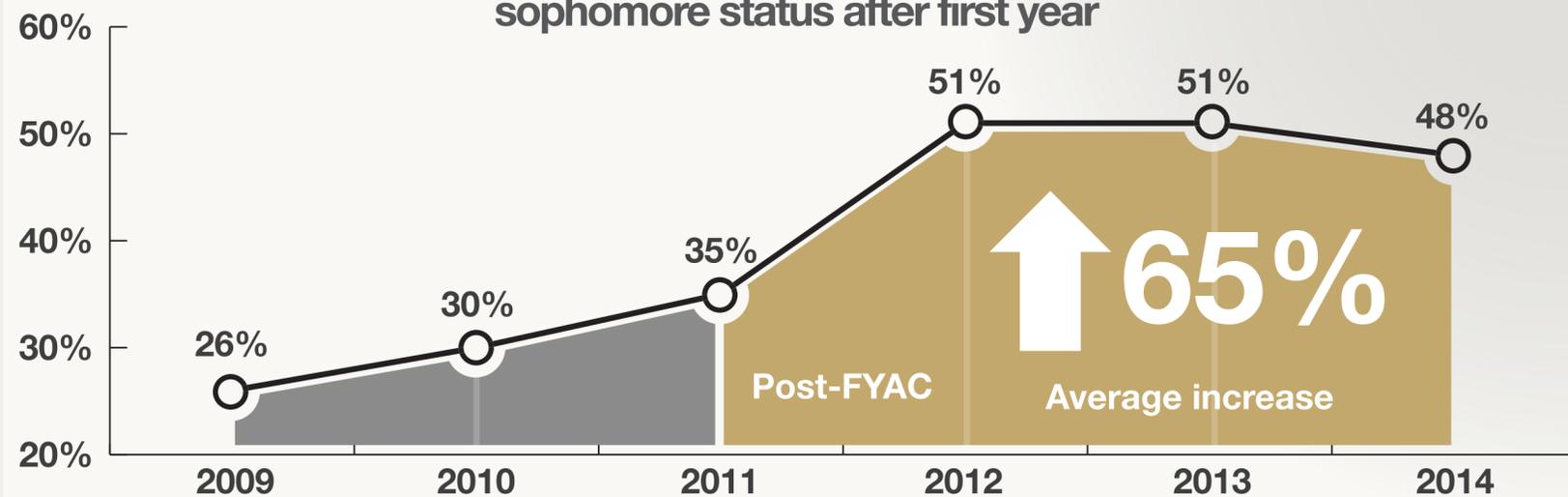
Underrepresented Students First Year GPA 2.0+



Underrepresented Students with 3.6+ GPA



Underrepresented Students who reach sophomore status after first year



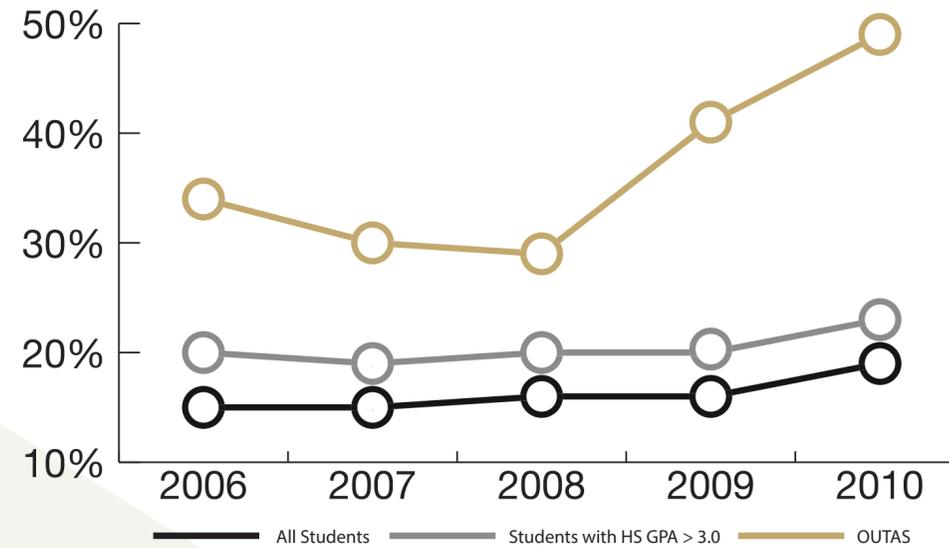
↑ 125%
Average increase in number of students at 3.6+ GPA after implementation of First Year Advising Center

Diversity - Center for Multicultural Initiatives

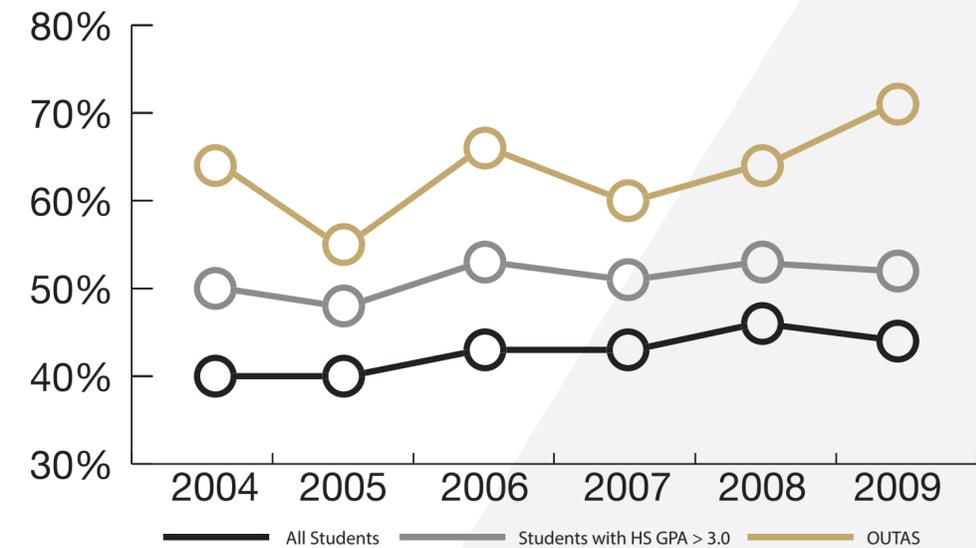


OUTAS (Oakland University Trustee Academic Success)

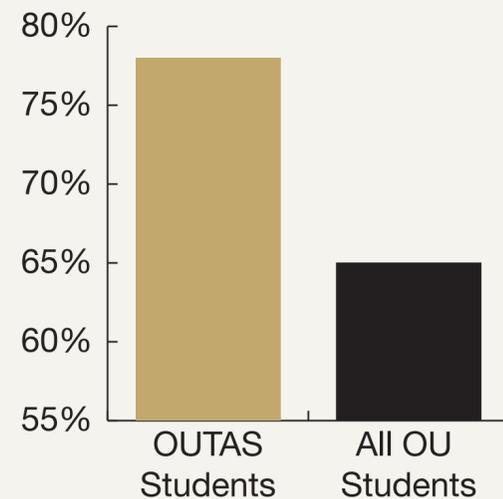
Four Year Graduation Rate



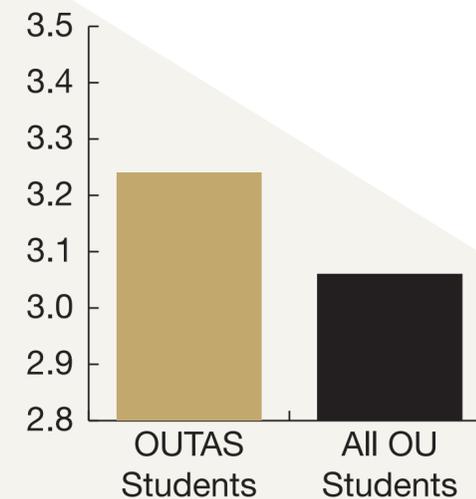
Six Year Graduation Rate



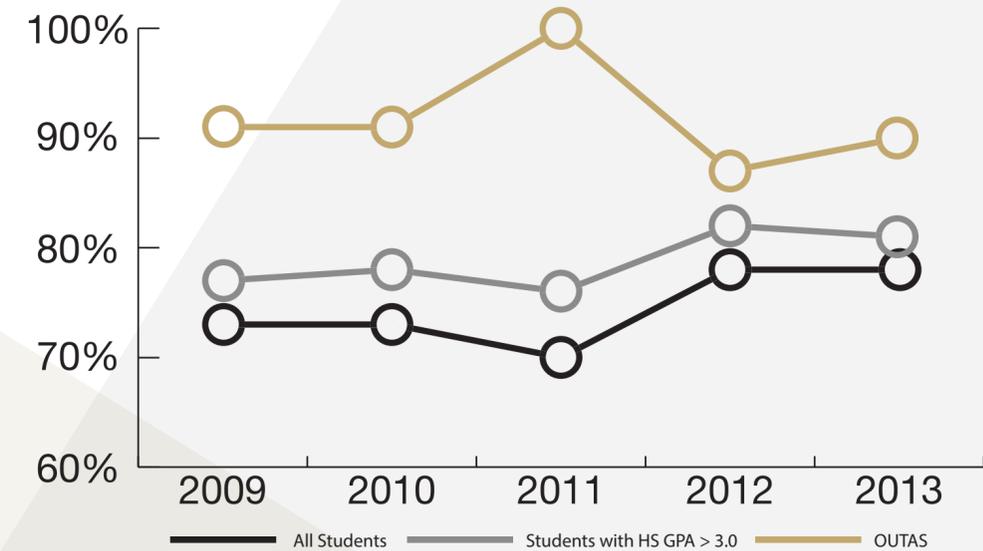
Cumulative GPA above 3.0



Cumulative GPA



First Year Retention



STUDENT AFFAIRS

OAKLAND
UNIVERSITY™

