

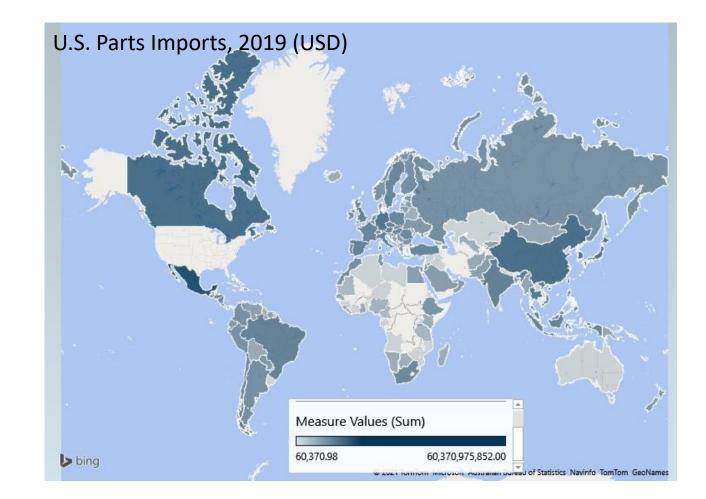
Automotive Update

Kristin Dziczek, Senior Vice President Michigan Consensus Revenue Estimating Committee 14 January 2022

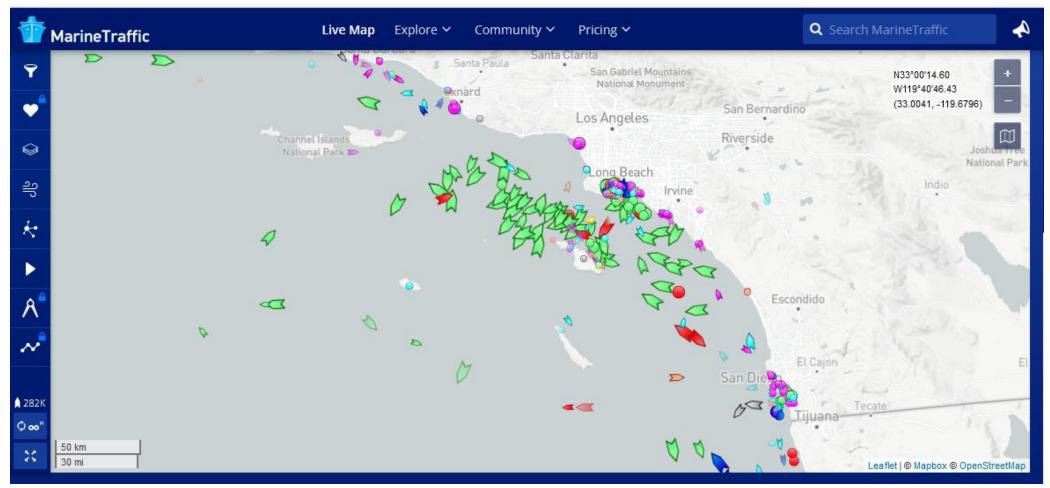
30,000 parts come to the United States from 186 countries/areas to build 10-12 million vehicles/year

There are many things that can (and often do) go wrong:

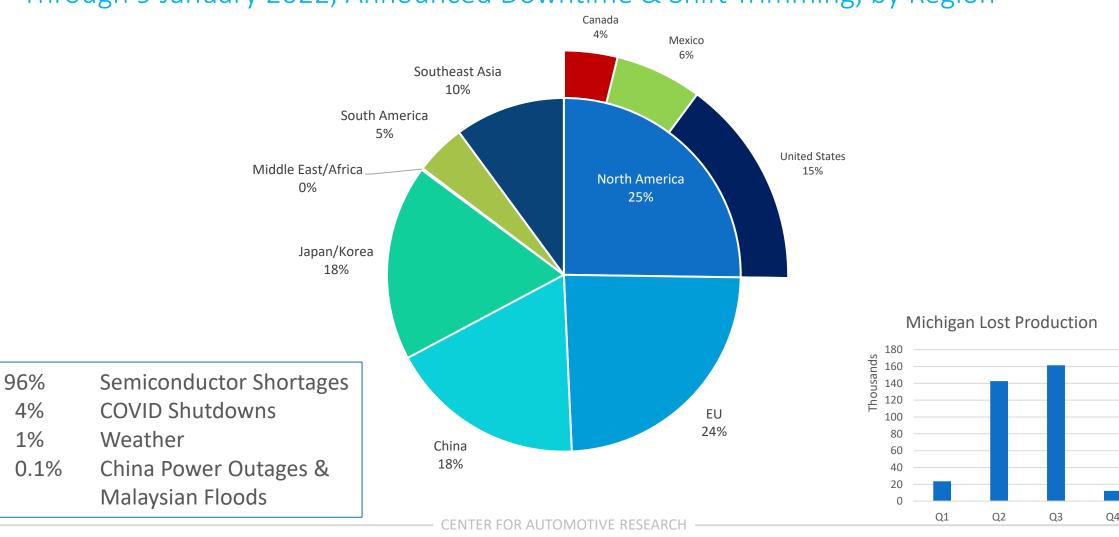
- Shipping disruptions
- Parts shortages
- Weather
- Natural disasters
- Finance
- Labor disputes



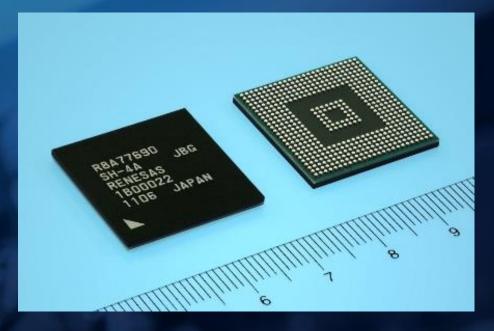
Shipping tie-ups/delays/disruptions impact everything—not just semiconductors



2021 Global Lost Production = 9.6M Light Vehicles (U.S. = 1.5M) 2022 Global Lost Production = 260K Light Vehicles (U.S. = 38K) Through 9 January 2022, Announced Downtime & Shift Trimming, by Region

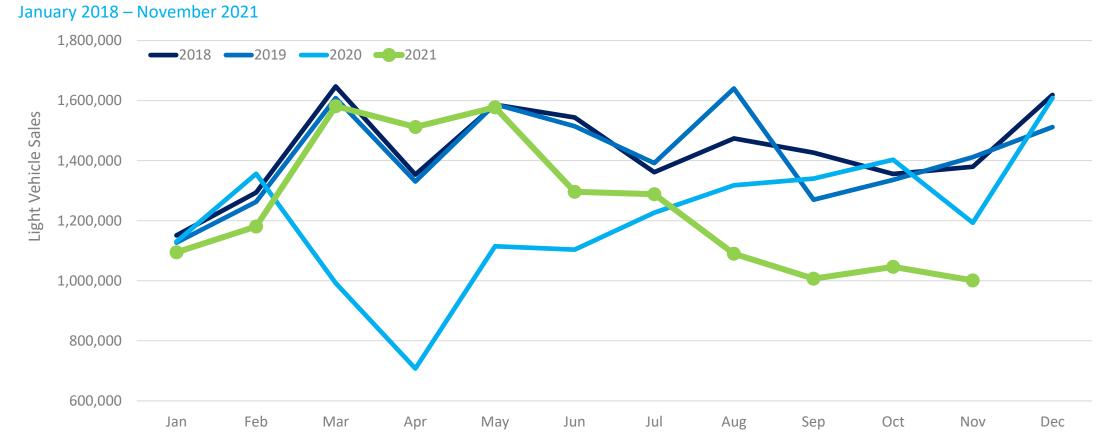


Disruptions mean sales are supplyconstrained, not demand-constrained



Monthly sales at a 20-month low

U.S. Light Vehicle Monthly Sales



North American production level is lower than last year for three consecutive months

North America Monthly Vehicle Production

YTD % chg* ← 2018 ← 2019 ← 2020 ← 2021 1,800,000 50.0% 45.0% 1,600,000 40.0% Number of Light Vehicles Produced 35.0% 1,400,000 30.0% 1,200,000 25.0% 20.0% 1,000,000 15.0% 10.0% 800,000 5.0% 0.0% 600,000 --5.0% 400,000 -10.0% -15.0% 200,000 -20.0% -25.0% 0 Feb Mar May Jan Apr Jun Jul Aug Sep Oct Nov Dec

2018 – 2021 YTD Through October

* Includes Medium Duty. YTD % change may not match other estimates due to data availability

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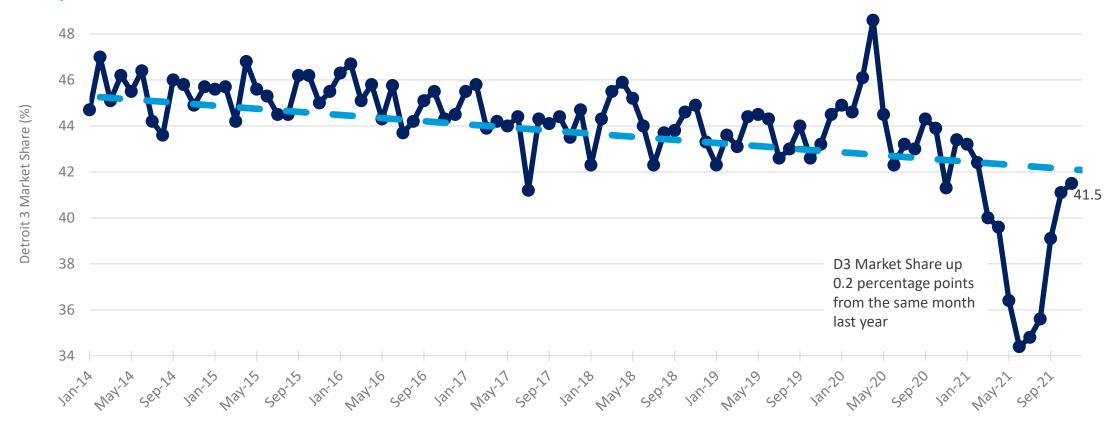
Source: Wards Auto; CAR Research

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Detroit 3 monthly market share remains lower than the trend, but sees five-month increase since June 2021

Detroit 3 Monthly U.S. Market Share

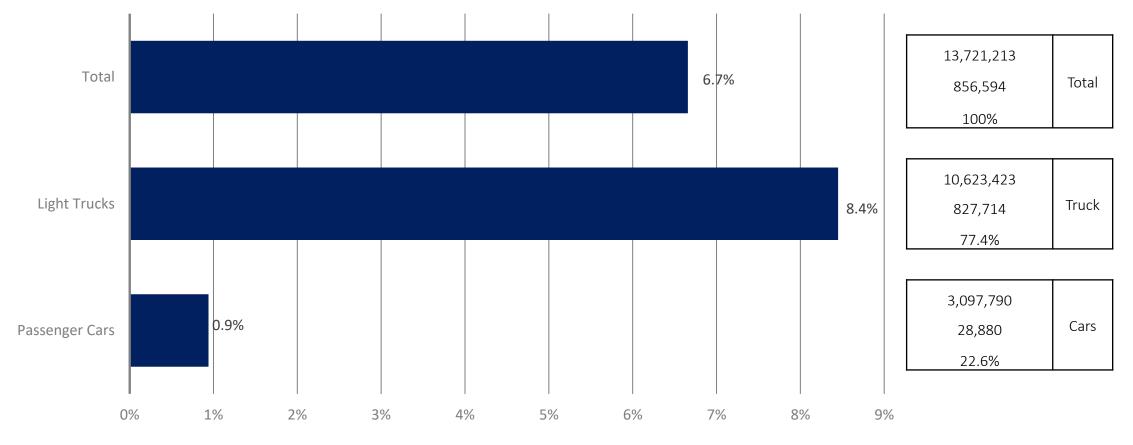
January 2014 – November 2021



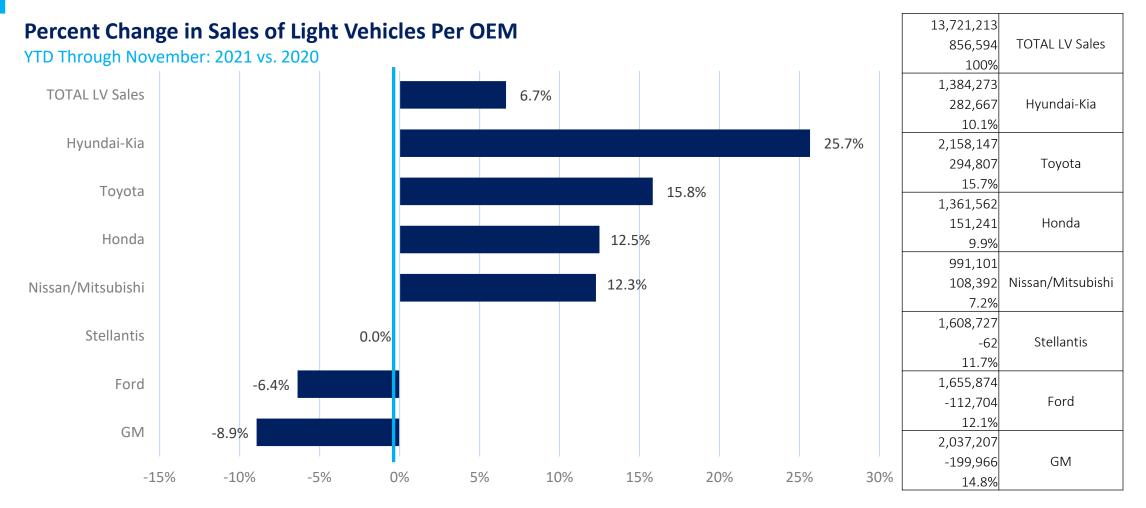
November sales were down, but year-to-date sales are still higher than last year

U.S. Light Vehicle Sales

Percent Change (YTD) Through November: 2021 vs. 2020



D3 sales growth year-to-date all negative, being much behind other major automakers



EVs are on the rise in the United States

REGULATORY

Global regulations are quickly moving to lower-carbon transportation



TECHNOLOGY

Technology is more capable with longer range & lower costs



PRODUCT

EVs will soon be available in every segment—from compacts to pickups



FINANCE

Investors are rewarding market disruptors & sustainable companies

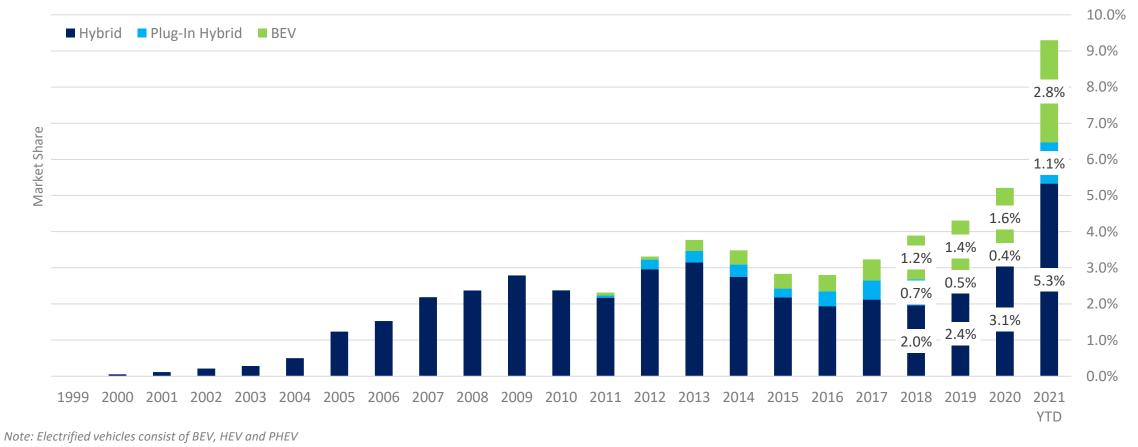
MARKET

EV market share is increasing—unrelated to real gas prices

Hybrid, Plug-In Hybrid, and BEVs are all at historically high market shares

U.S. Electrified Light Vehicle Sales by Propulsion Technologies

1999 – 2021 YTD Through November

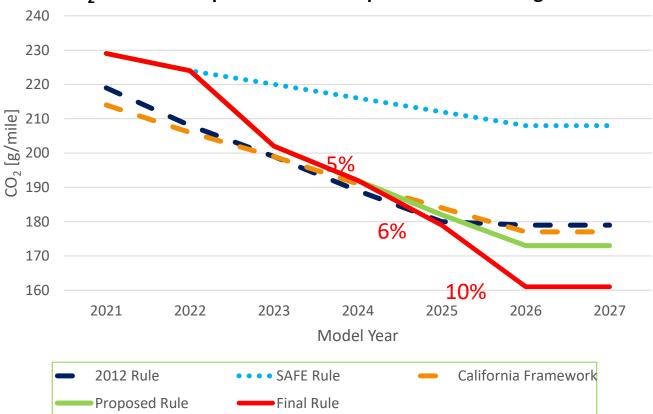


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Source: Ward's Automotive Reports (from 2010 and on), HybridCars.com and CAR Research

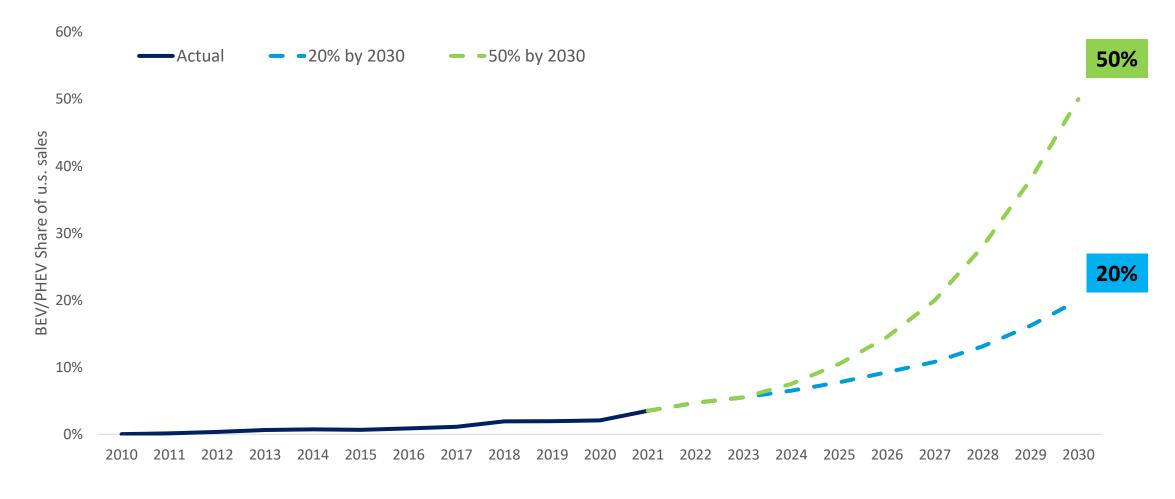
Biden Administration Executive Order & New GHG Rules The path to 50%

- Announced 5 August 2021 at White House ceremony; final rule December 2021
- Goal of 50% sales of emissions-free vehicles by 2030 (BEV, PHEV, FCEV)
- Automakers' pledges to meet the targets are voluntary
 - Critics point out they will not be held to the commitments
 - But prior company announcements & industry forecasts show the automakers already on a likely path to achieve compliance by 2030

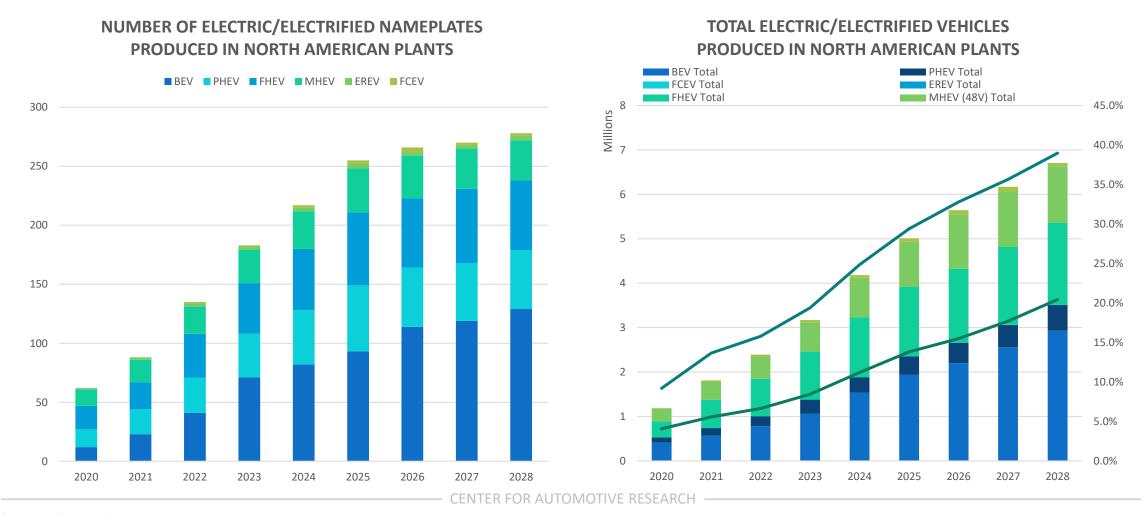


Final CO₂ Standard Required Levels Compared to Other Programs

A long way to go to get to net zero by 2050 BEV & PHEV U.S. Market Share 2010-2021 YTD; 2021-2030 projected



North American Electric/Electrified Vehicle Production Models & Volumes Projected to Grow Substantially 2020 – 2028 Forecast



Source: LMC Automotive

What matters to U.S. consumers?







Convenience Parity→ Does not require extra time or planning to use

Funding to help reach the 50% target

Infrastructure Investment & Jobs Act USD 1.2T bipartisan spending bill

- Passed Senate 10 August 2021 (69-30) & House 5 November 2021 (228-2 including 13 Rs); signed 15 November 2021
- Contains USD 550 billion in new spending for traditional in technic to (highways, bridges, waterways, transit, electrical government beau band)
- Of that new spending, USD 7.5 billion ... He transfer charging (goal of 500K chargers)
- The funding for public chargers states they must be non-proprietary, meet applicable safety standards, open access, and, use publicly available payment methods
- Also includes funding for vehicle safety & updating the electric grid



Source: Wikimedia Commons

Maybe more funding to help reach the 50% target? Consumer EV incentives

Build Back Better USD 1.75T *(for now)* reconciliation spending bill



- Package of bills to fund a wide array of social, economic programs, & environmental programs
- Replaces existing EV consumer tax credit with an uncapped 10-year program that provides:
 - USD 7500 for most battery electric (BEV) & plug-in hybrids (PHEV)
 - An additional USD 4,500 for U.S.- & union-build BEVs & PHEVs
 - An additional USD 500 if the battery cells are U.S.-made
- Includes FCEVs, 2- and 3-wheel EVs, & used cars for the first time
- Limits on MSRP (USD 55-80K) & excludes highincome buyers
- Imports do not qualify after 2026
- Includes up to 30% credit for public chargers with a prevailing wage requirement

Maybe more funding to help reach the 50% target? Other Provisions

Build Back Better USD 1.75T (for now) reconciliation spending bill

- Includes up to 30% credit for public chargers with apprenticeship & prevailing wage requirements
- <u>Extends 48C</u> (Advanced Energy Project Credit)
 - USD 5B/year 2022-2023, USD 1.875B/year 2024-2031 (expires 2031);
 - Set-aside for Automotive Communities
 - Apprenticeship & prevailing wage requirements
- <u>GHG Reduction Fund</u>: USD 2B grants to states for grants, rebates, or other assistance for ZEV supply equipment

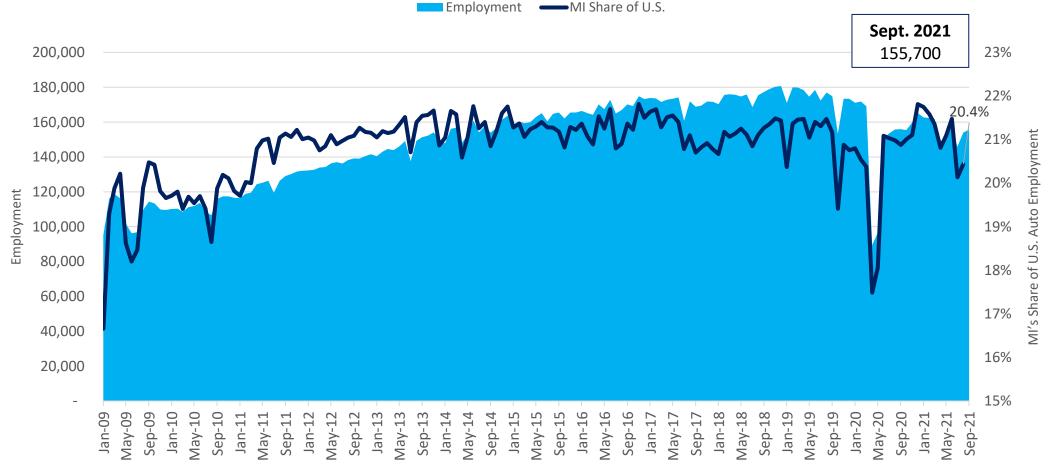
- <u>ZEV Infrastructure Grants</u>: USD 1B for ZEV grants distributed through State Energy Plan formula (USD 600M for public L2 chargers/USD 200M for DCFC/USD 200M for H2 refueling stations in rural, underserved, or disadvantaged communities)
- <u>ATVM</u>: USD 3B for FY2022-2028 (eliminates USD 25M loan cap); Expands program for MD & HD vehicles, trains & locomotives, maritime vessels, aircraft, & hyperloop
- <u>Domestic Conversion Manufacturing Grant</u>: USD 3.5B for FY2022-2028 for grants related to the domestic production of PHEV, BEV, and FCEV vehicles

Employment Overview

Areas to Watch:

- At the end of Q3 2021, Michigan auto industry employment <u>decreased by 900 jobs</u> from Q2 2021
- Michigan auto employment as a percentage of the United States was 20.4 percent in Q2 2021, a
 0.6 percentage-point decrease from last quarter

Michigan Motor Vehicle & Parts Manufacturing Employment 2009 – Q3 2021



*U.S. data is one month behind state data

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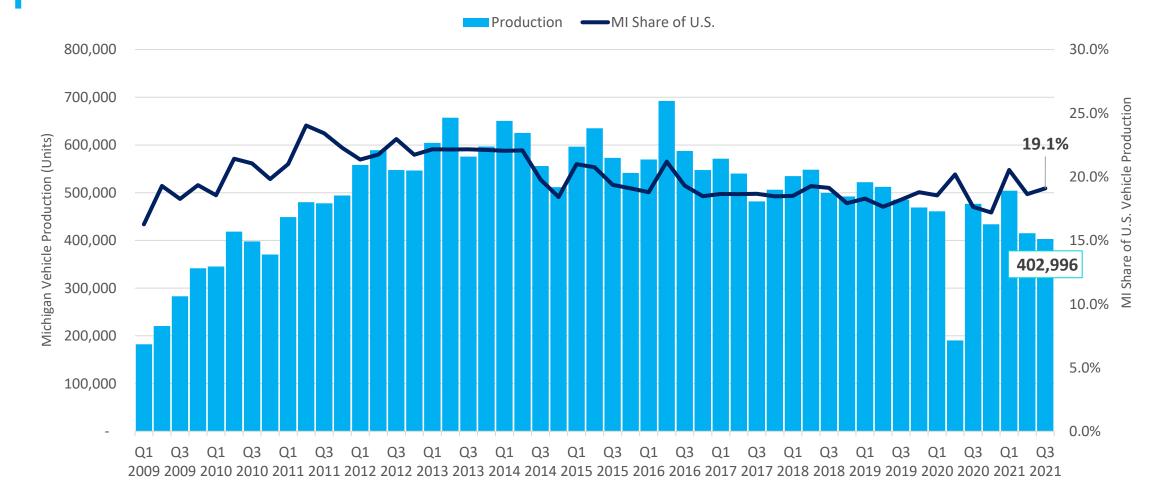
Source: Current Employment Statistics, Bureau of Labor Statistics; NAICS 3361 & 3363

Sales & Production Overview

Areas to Watch

- Michigan's <u>Q3 vehicle output of 402,996 was</u> <u>down 2.9%</u> compared to Q2 2021
- The state's share of <u>U.S. production</u> increased to <u>19.1%</u>
- Michigan's <u>engine production</u> is expected to decrease by <u>10.4 percent</u> in 2021
- Michigan's <u>transmission production</u> is expected to increase by <u>7.4 percent</u> in 2021
- Michigan's engine and transmission production accounts for <u>9.4%</u> and <u>24.6%</u> of North American output, respectively

Michigan Motor Vehicle Quarterly Production Q1 2009 – Q3 2021

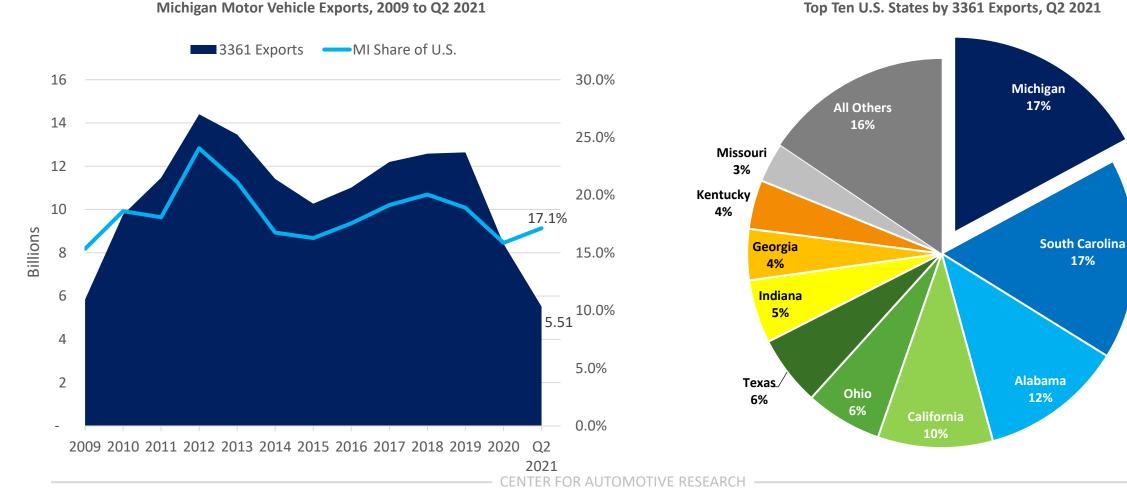


Export Overview

Areas to Watch

- Michigan automotive exports were <u>USD 10.4 billion</u> in Q2 2021, a <u>29.1%</u> decrease from Q2 2020
- <u>68%</u> of Michigan vehicles exports go to Canada; exports to South Korea increased to second place; exports to Mexico, <u>now in third place</u>, <u>rose to 4%</u> in Q2 2021
- <u>30%</u> of Michigan auto parts exports go to Canada; another <u>30%</u> of parts exports go to Mexico

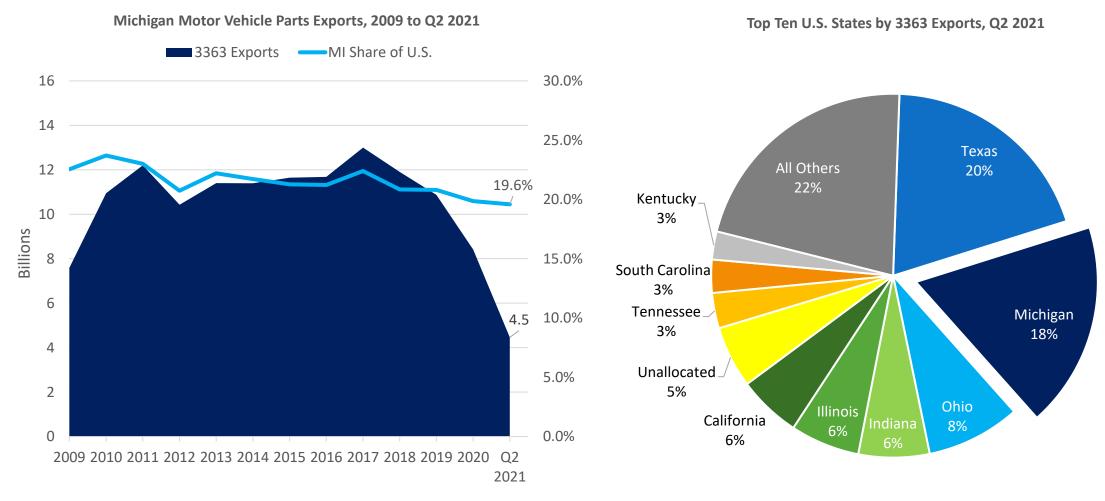
3361 – Motor Vehicle Exports in Dollar Terms: 2009 to Q2 2021



Top Ten U.S. States by 3361 Exports, Q2 2021

17%

3363 – Motor Vehicle Parts Exports in Dollar Terms: 2009 to Q2 2021



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Source: International Trade Administration TradeStat Express.

Investment Overview

Areas to Watch

- Since the recession, automakers have announced roughly <u>USD 190B</u> in investments across North America
- So far in 2021, Michigan received roughly <u>7%</u> of U.S. investment
- The largest investment through Q2
 2021 was announced by Stellantis. The company plans to invest <u>USD 1.6B</u> to expand production capacity at Detroit Assembly Complex Mack.

Note – the following Book of Deals analysis covers publically announced capital investments made by major automakers throughout North America.

Status of Michigan's Plants

Areas to Watch (2021 YTD Summary)

- Michigan has 12 assembly plants, 7 engine/motor plants, and 3 transmission plants, producing <u>13.4%</u>, <u>9.4%</u>, and <u>24.6%</u> of North American output of motor vehicle, engines, and transmissions.
- IHS Markit estimated that Michigan lost 336K units of production due to plant shutdowns in 2021.*

*IHS Markit estimated, October 18, 2021

North American Production & Michigan Production Share 2021 YTD Summary and 2021 Forecast

Assembly

- 93 Assembly plants produced
 9,900,000 vehicles through Q3 2021*
- 12 Assembly plants in Michigan producing 1.3 million vehicles, up 40% through Q3 2020

Michigan Production Share: 13.4%

Engine and Motor

- 39 Engine plants to produce 11,200,000 engines and motors in 2021**
- 7 Michigan engine plants are expected to produce 1.05 million engines and EV motors in 2021

Michigan Production Share: 9.4%

Transmissions

- 23 Transmission plants to produce 8,400,000 transmissions in 2021**
- 3 Transmission plants in Michigan are expected to produce 2.1 million transmissions in 2021

Michigan Production Share: 24.6%

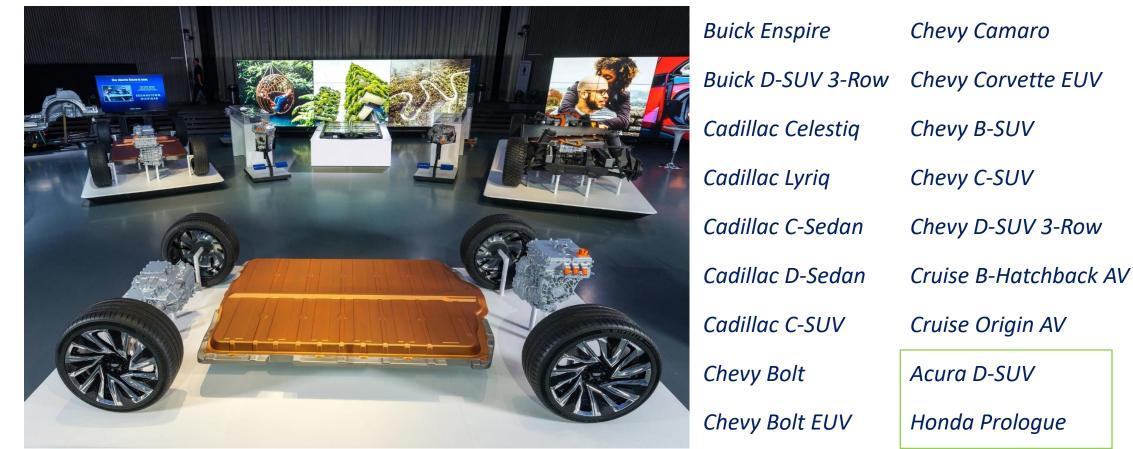
Semiconductor shortage and supply chain disruption hinder North America production recovery. Motor vehicle output in Q3 2021 decreased by 8.1 percent vs. Q2 2021

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Source: CAR Research –*Q3 2021 IHS Markit. **LMC Automotive Forecast, Q3 2021

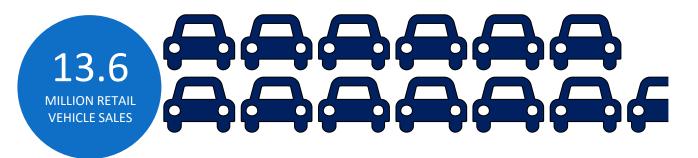
1 EV platform = 18+ vehicle models

GM BEV3 Platform

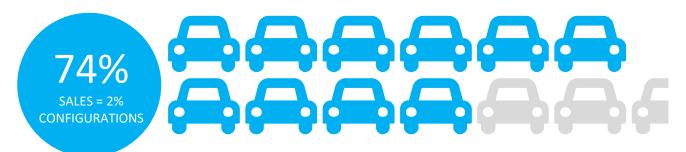


Blank sheet of paper platforms = Less manufacturing complexity

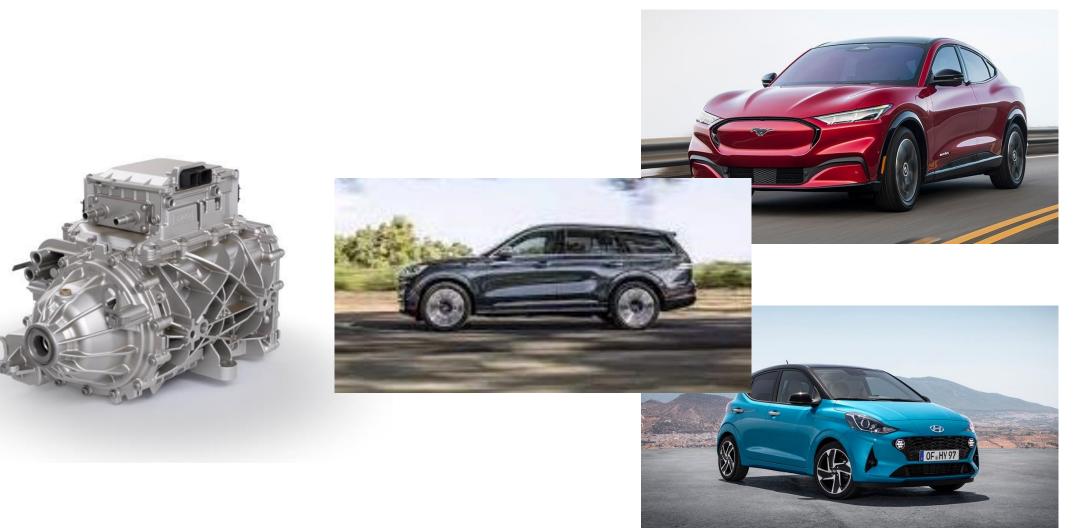
2019 JD Power Data:



600,000 Configurations (not including interior & exterior color)

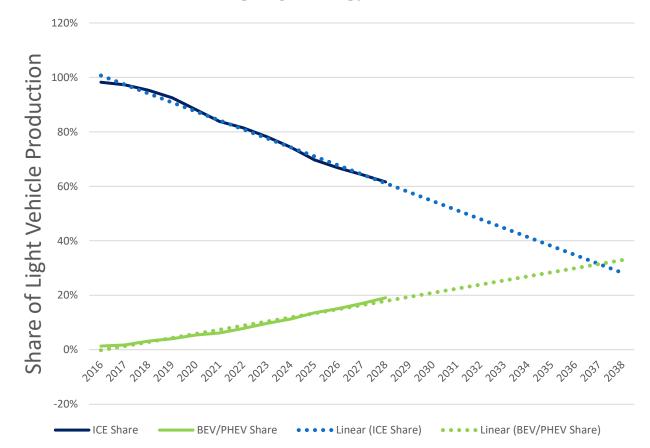


More common propulsion parts, too

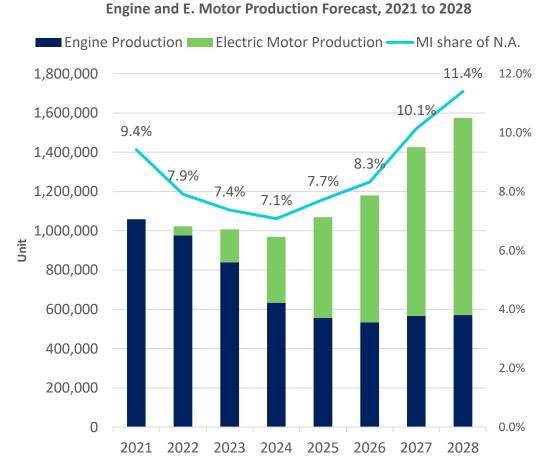


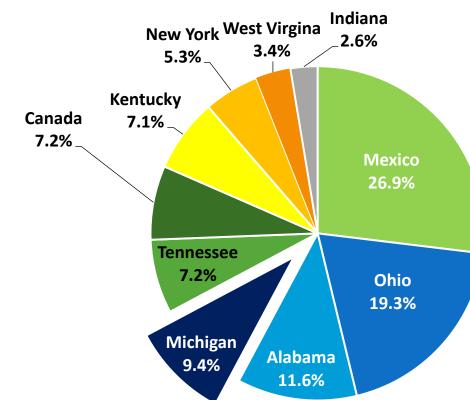
Ramping up EVs & Ramping down ICE = Low productivity & potential for plant shutdowns/consolidation

U.S. Light Vehicle Production, Forecast, & Trend ICE vs. BEV & PHEV



Engine Production Forecast: Michigan vs. Top N.A. Production Regions, 2021





Engine and E. Motor Production by State, 2021

Transmission Production Forecast: Michigan vs. Top N.A. Production Regions, 2021



Trad. and EV Transmission Production by State, 2021

Michigan

24.6%

Ohio

24.1%

THANK YOU

