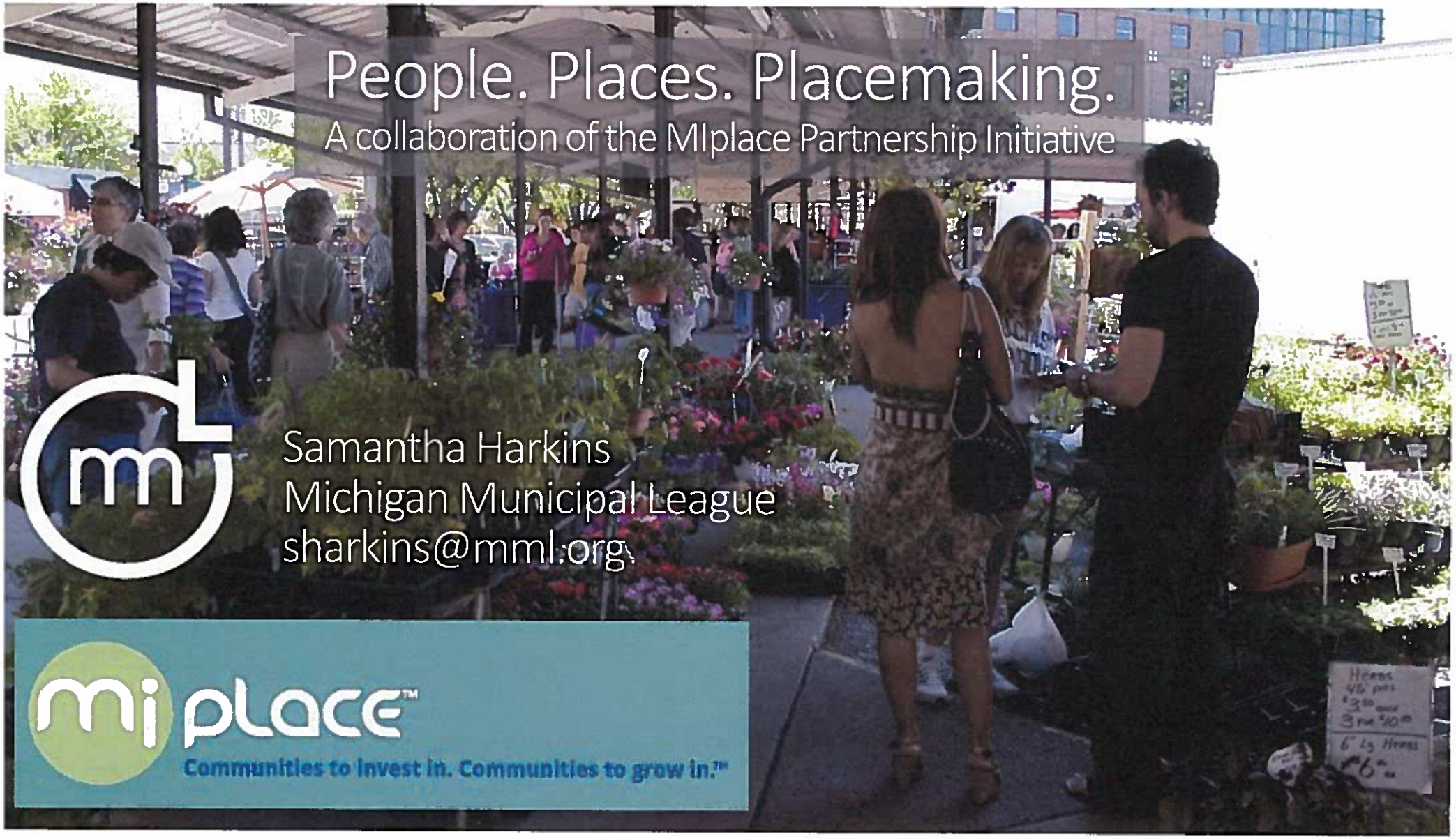
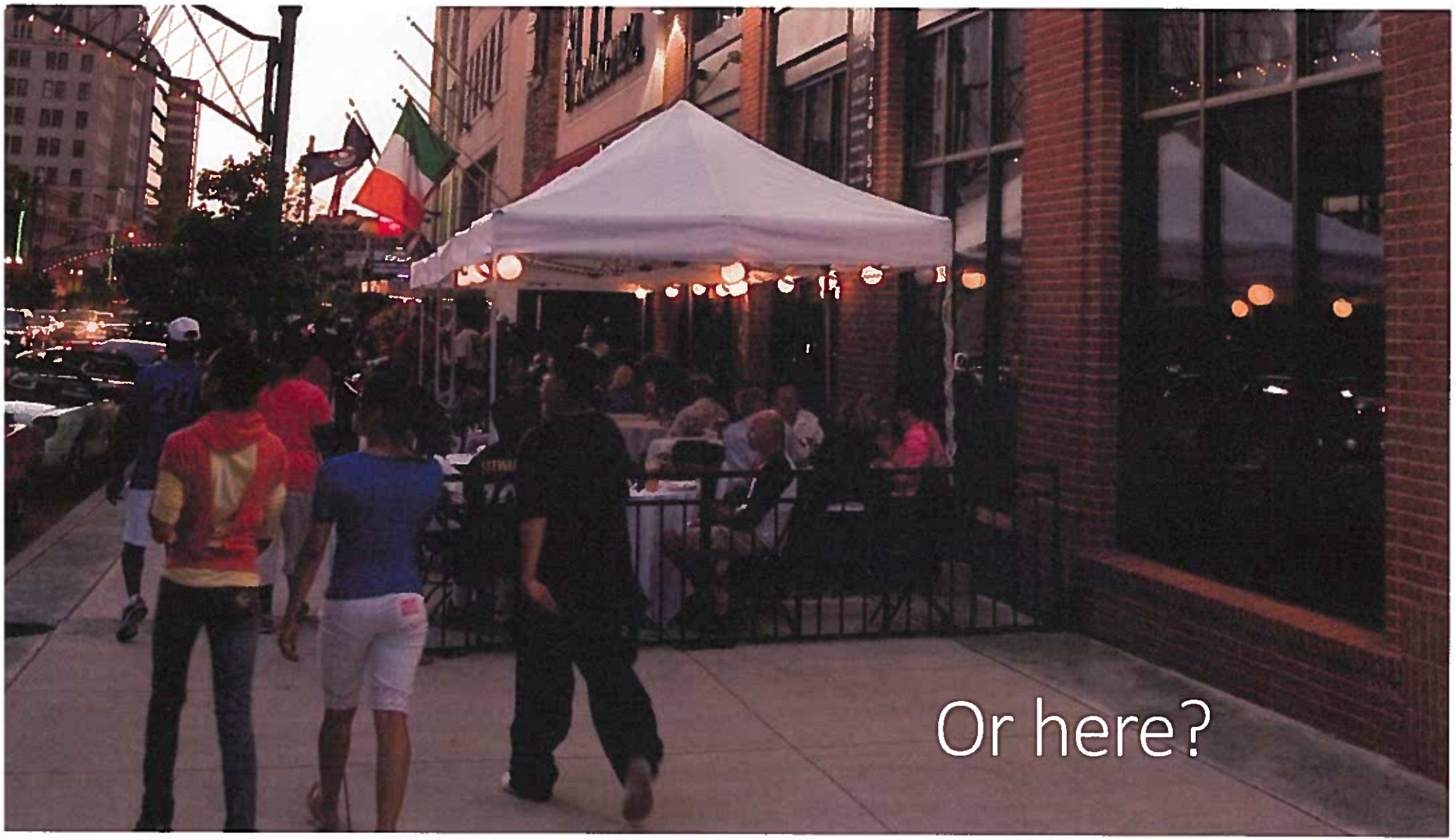

People. Places. Placemaking.
A collaboration of the MIplace Partnership Initiative
Samantha Harkins
Michigan Municipal League
sharkins@mml.org
miplace™
Communities to invest in. Communities to grow in.™

Where is your favorite place?
Detroit International Riverfront

What do you like about this place?

What do you
like about this
place?

Here?
Where would you rather be on a Saturday evening?


Or here?

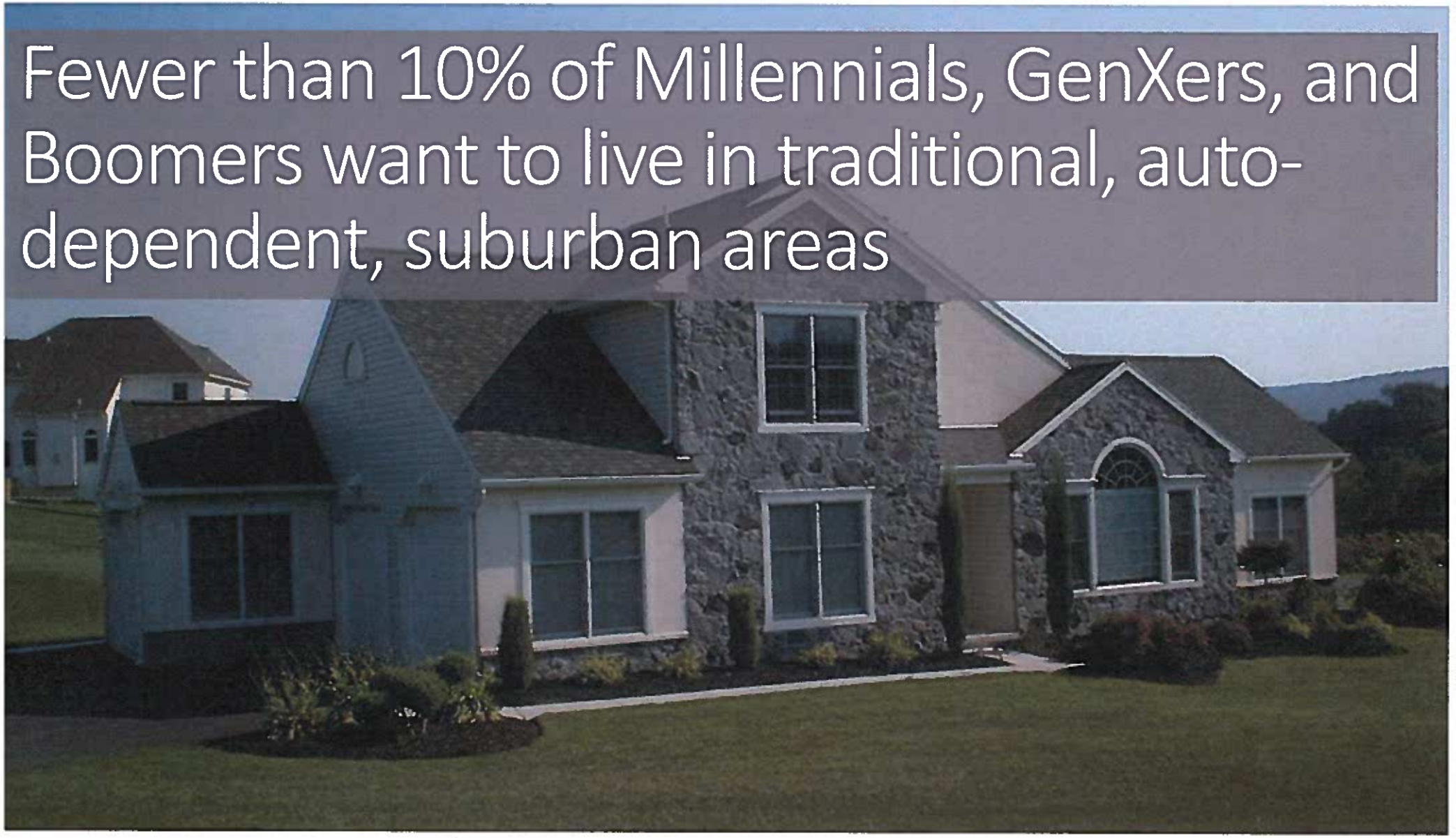
So, what's placemaking?

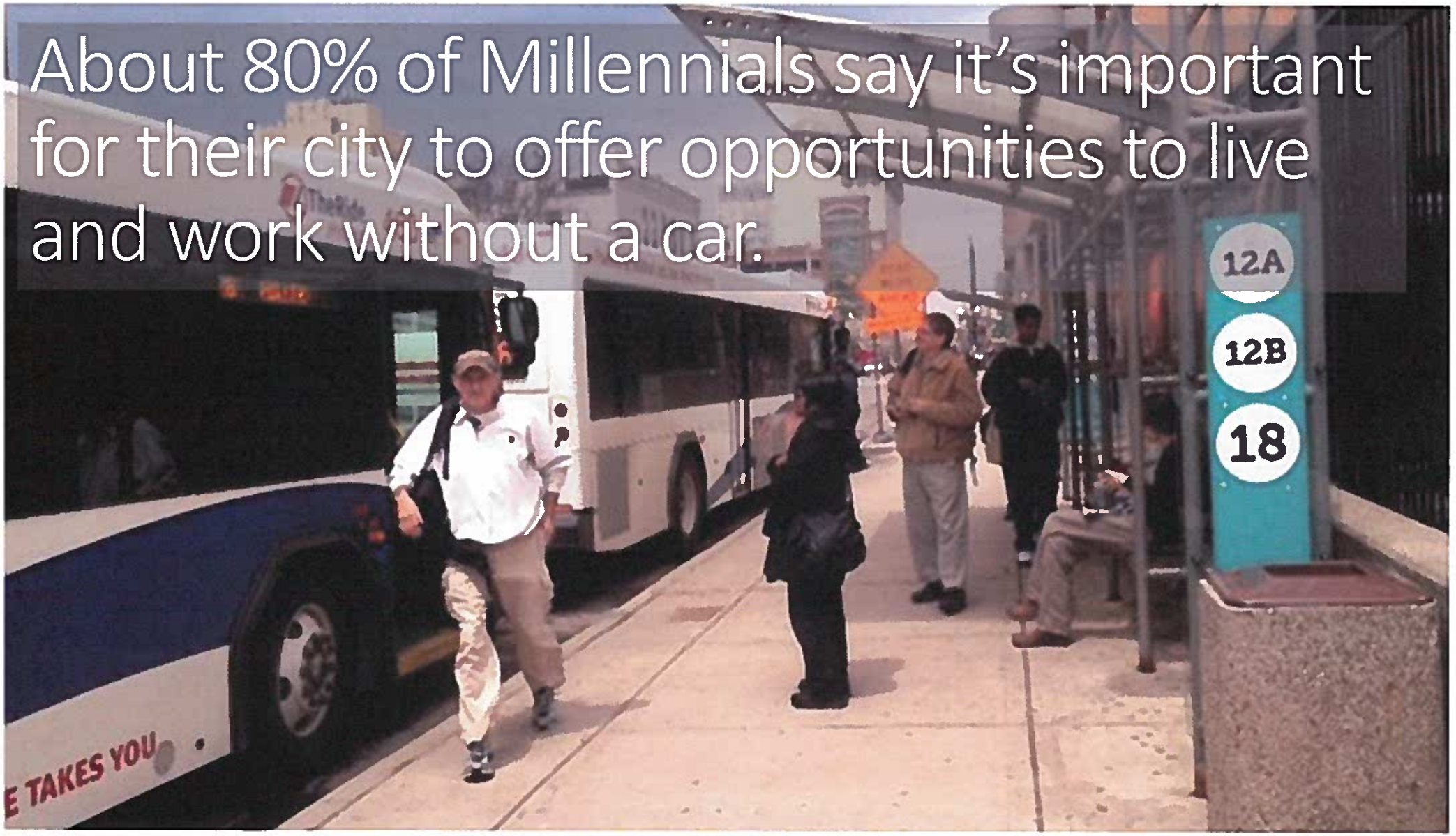
What matters most?
Aesthetics
Social Offerings
Openness

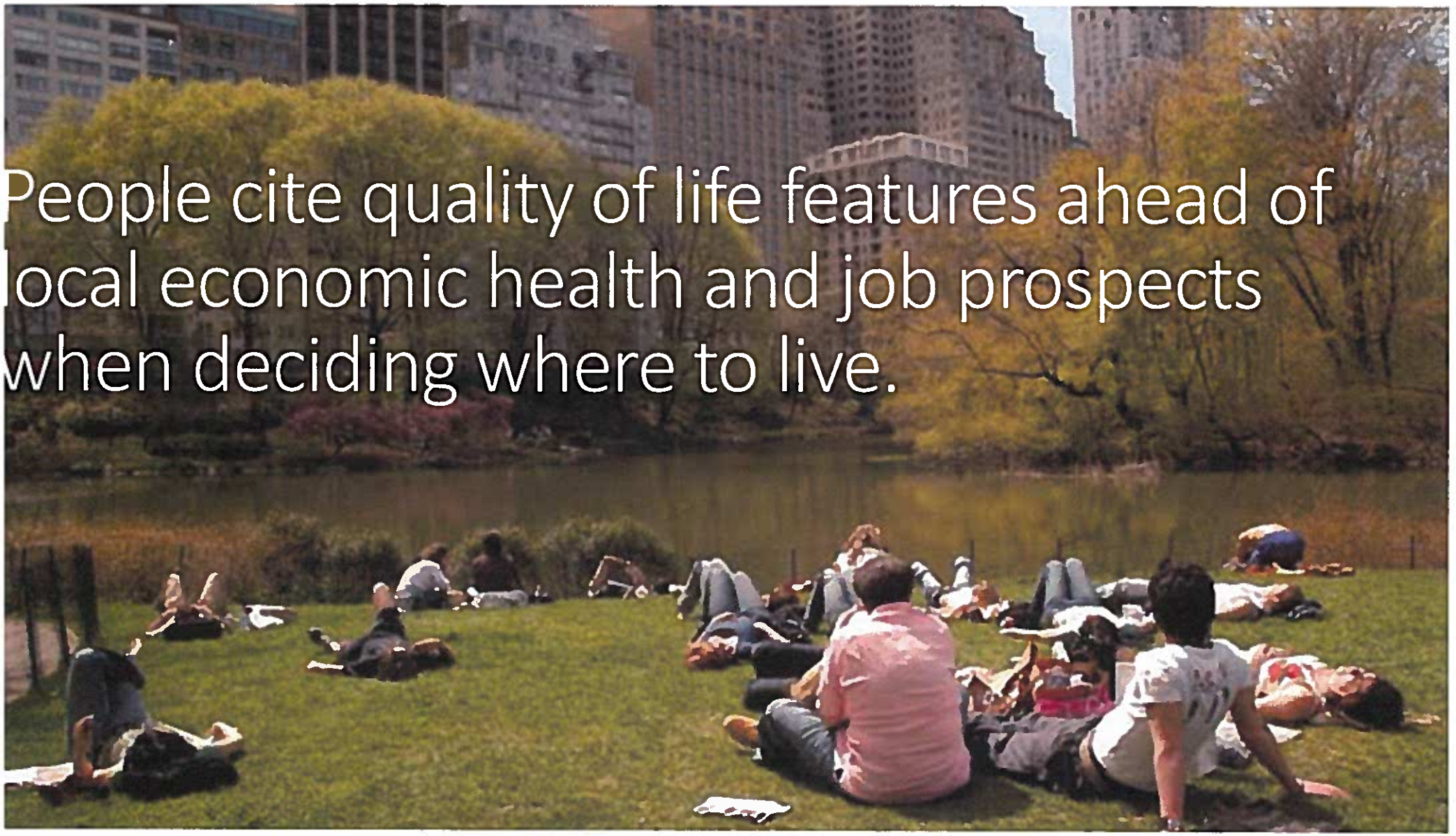
What do people want?

70% of Americans place a high priority on walkability
CityFolk
OPEN

Fewer than 10% of Millennials, GenXers, and Boomers want to live in traditional, auto-dependent, suburban areas



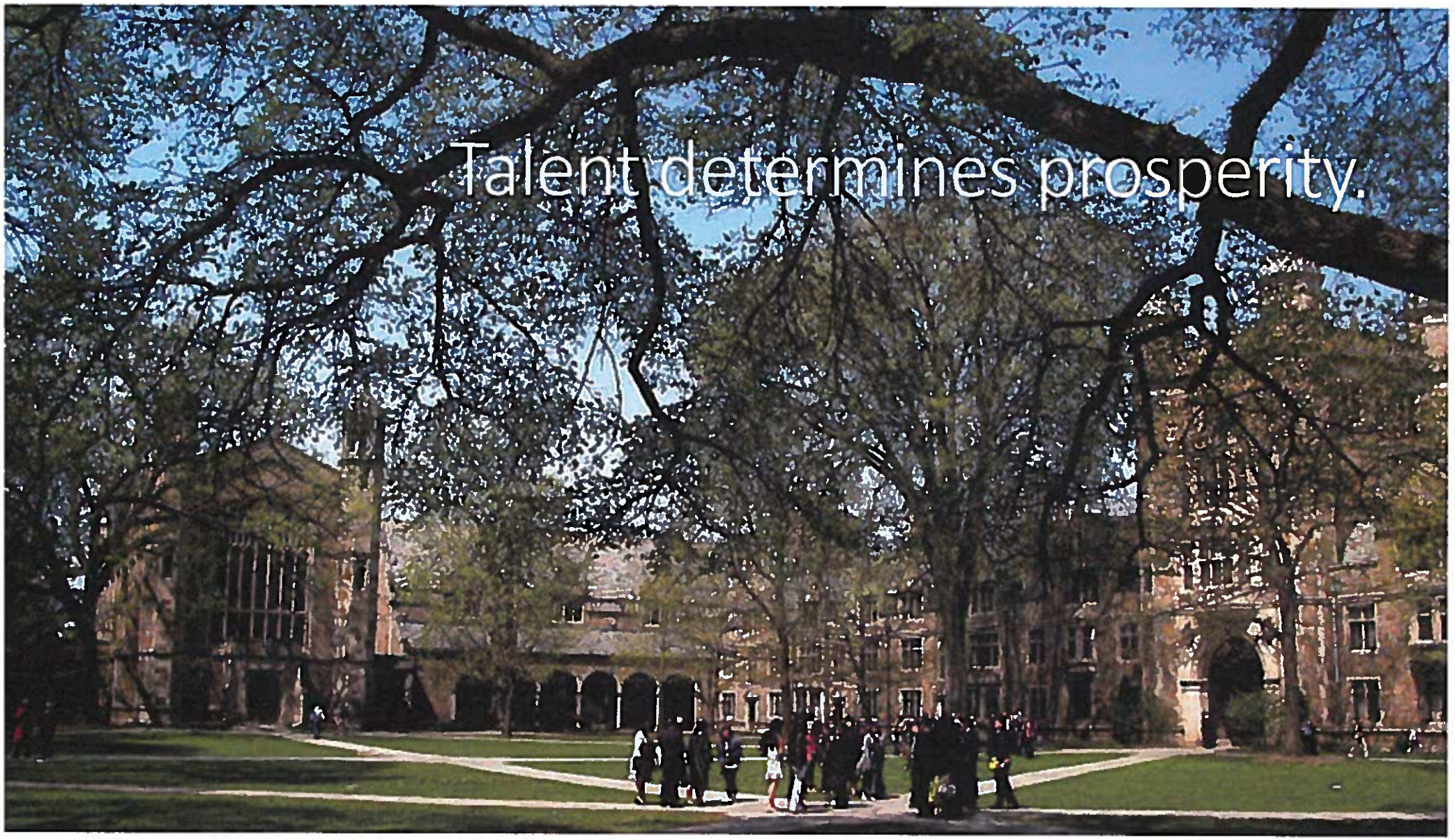

About 80% of Millennials say it's important for their city to offer opportunities to live and work without a car.
12A
12B
18
E TAKES YOU


People cite quality of life features ahead of
local economic health and job prospects
when deciding where to live.

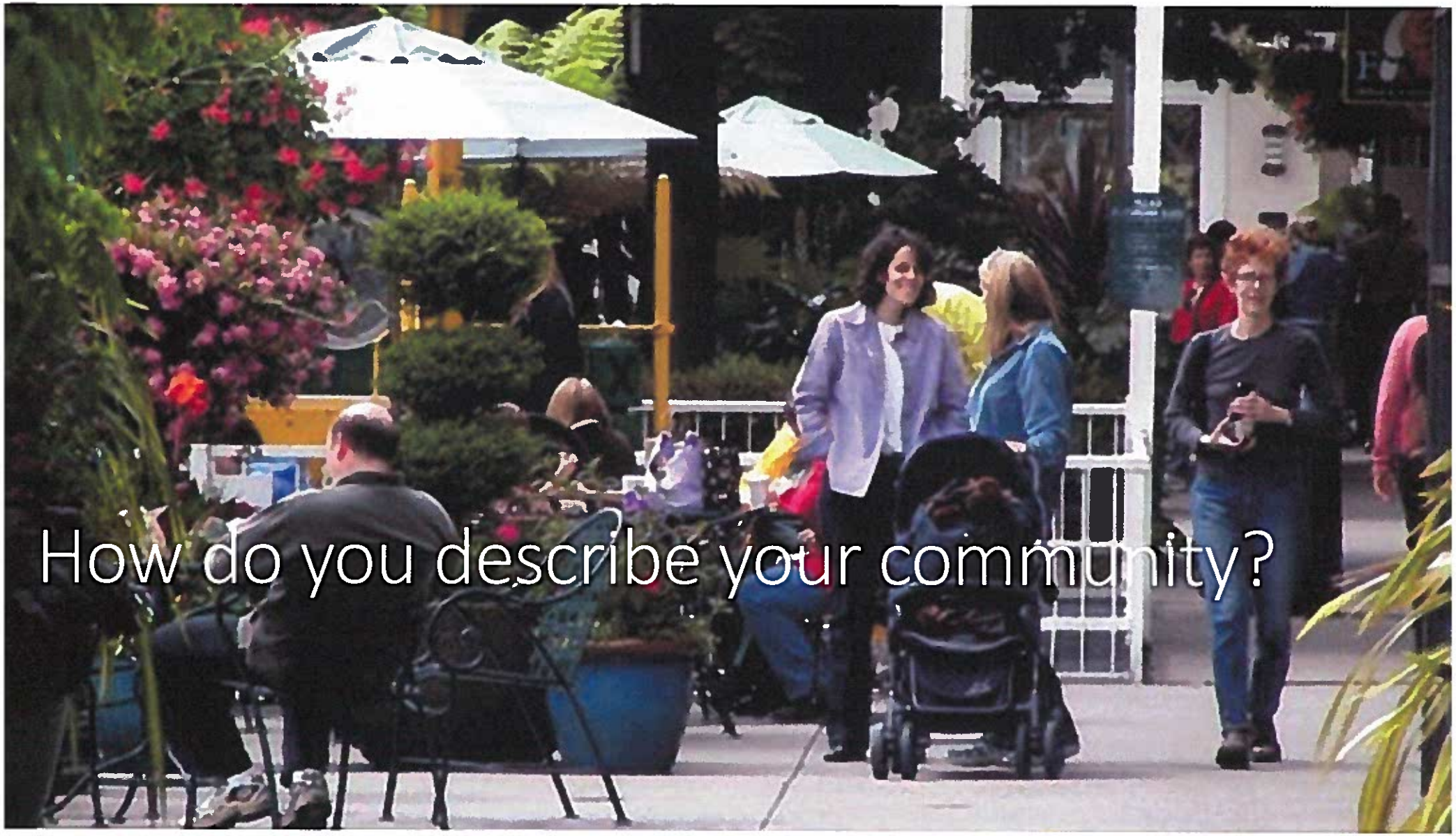
This has big impact on a community's economic vitality.
FIRESIDE BOOK SHOP
SPECIAL

Property values increase near transit stops
and on streets lined with trees.

Streetscape improvements increase storefront occupancy rates and spark private sector development.


Talent determines prosperity.

But Michigan's facing some challenges.


How do you describe your community?

"Placemaking is the single most important strategy governments can adopt to build community and citizen capacity over time." – Peter Smith, CEO of Adelaide

placemaking.mml.org

michigan municipal league

LEAGUE HOME | CONTACT

PLACEMAKING

Capitalizing on the distinctive assets of a community to integrate a mixture of uses that connect people and places on a human scale. It is a scalable strategy to create adaptable, economically competitive 21st century communities worth caring about.

Culture

Openness

Education

Business

Green

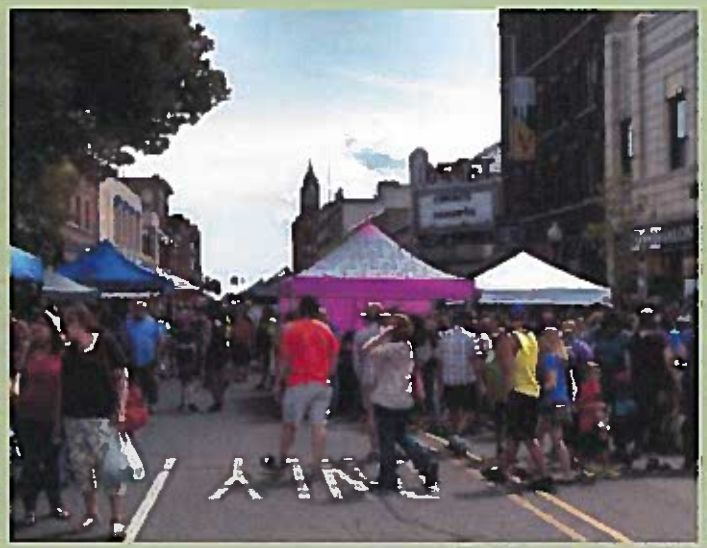
Technology

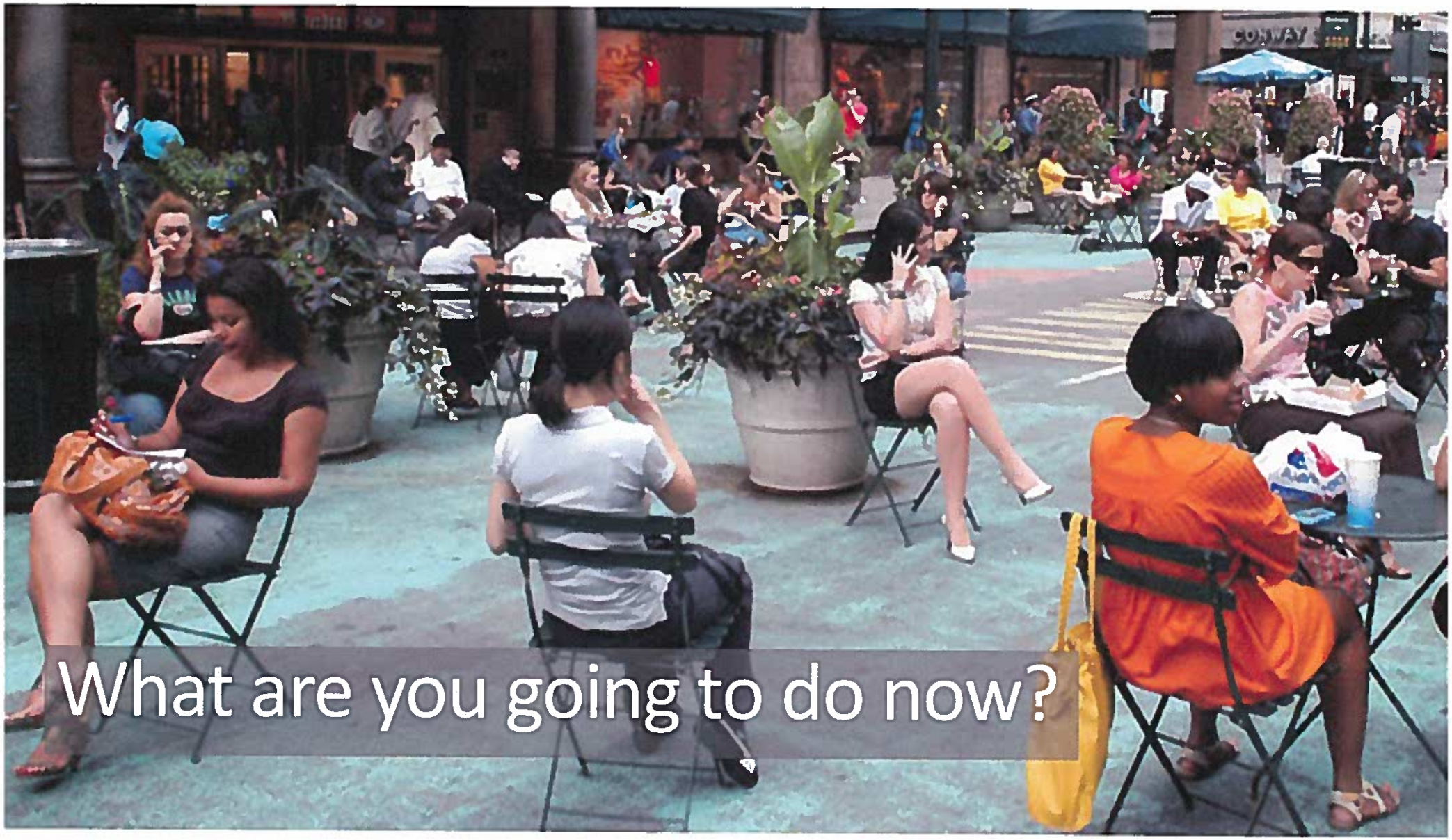
Design

Transport

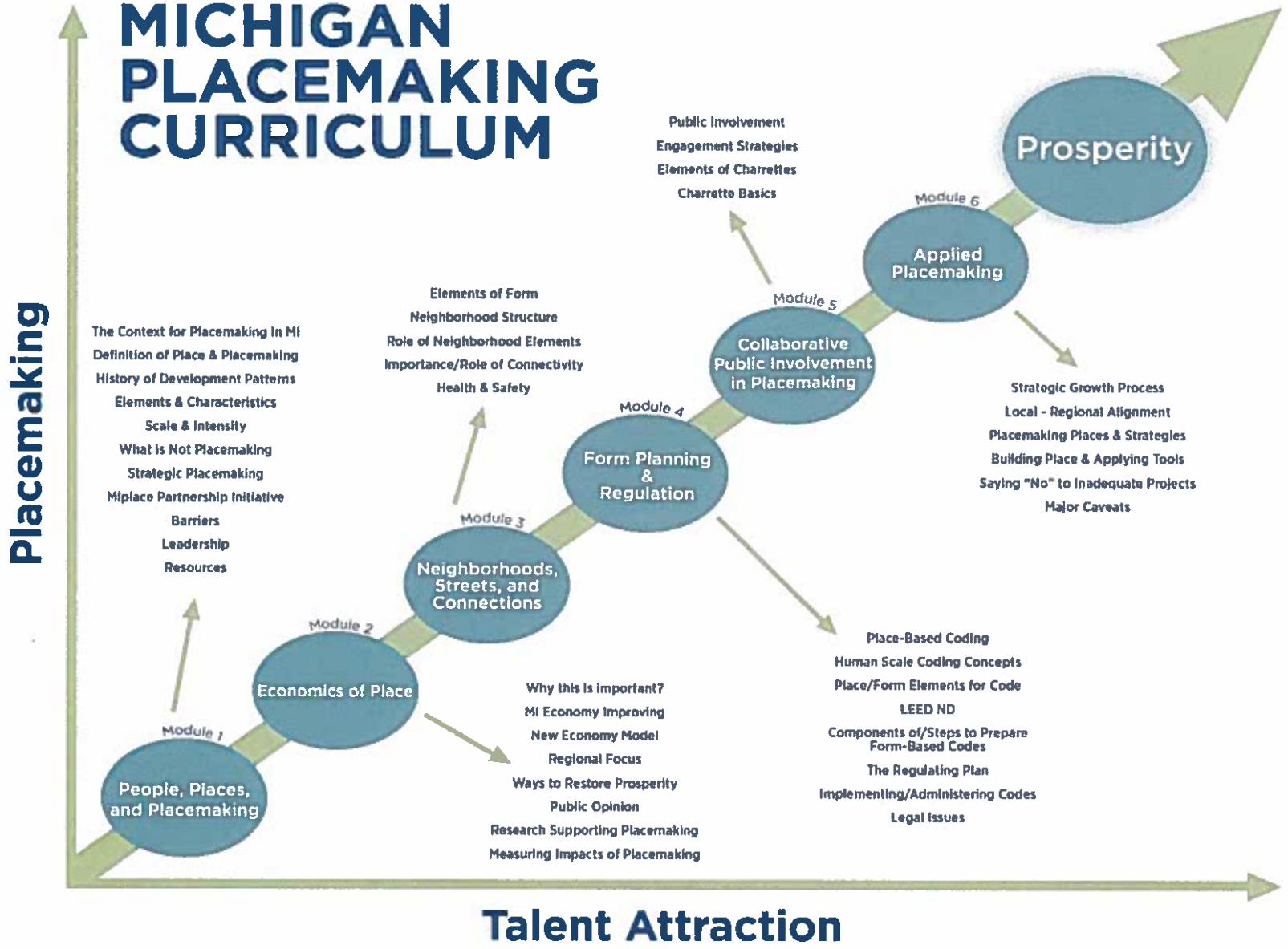
mi place™

Communities to invest in. Communities to grow in.™




What are you going to do now?

MICHIGAN PLACEMAKING CURRICULUM



2015 Locations and Dates (alpha by location)

- Adrian |April 23| 1:30-8:30pm
- Caro |April 9| 1:30-8:30pm
- Clinton Township |May 7| 1:30-8:30pm
- **Detroit |April 1| 6:00-9:00pm**
- Escanaba |May 29| 9:00am-3:00pm
- Frankfort |May 5| 9:00am-4:30pm
- **Grand Rapids |May 13| 6:00-9:00pm**
- Grayling |March 25| 8:30am-3:30pm
- Hancock |May 28| 1:30-8:30pm
- Hart |April 30| 1:30-8:30pm
- Hillsdale |April 16| 1:30-8:30pm
- Howell |May 20| 1:30-8:30pm
- Iron Mountain |May 26| 1:30-8:30pm CST
- Ishpeming |May 27| 1:30-8:30pm
- **Kalamazoo May 14| 5:30-8:30pm**
- **Lansing |April 21| 6:00-9:00pm**
- Lapeer |April 21| 1:30-8:30pm
- Lawrence |April 16| 2:30-8:30pm
- Manistee |April 17| 9:00am-4:00pm
- Marshall |May 6| 1:30-8:30pm
- Mason |April 15| 1:30-8:30pm
- Mt. Pleasant |April 14| 1:30-8:30pm
- Muskegon |April 29| 1:30-8:30pm
- Pontiac |May 18| 1:30-8:30pm
- Reed City |April 23| 9:00am-4:00pm
- Rogers City |April 20| 1:30-8:30pm
- **Saginaw |May 12| 6:00-9:00pm**
- Sault Ste. Marie |March 23| 1:30-8:30pm
- St. Johns |May 20| 1:30-8:30pm
- Standish |April 13| 1:30-8:30pm
- Taylor |May 27| 1:30-8:30pm
- **Traverse City |May 6| 6:00-9:00pm**

While RSVP's are required for this event, the workshops are **free** of charge.