Talent and Economic Development Overview

House Workforce & Talent Development Committee

The Honorable Joel Johnson, Chair

Thursday, February 26, 2015

Steve Arwood, Director – Talent and Economic Development

Stephanie Comai, Director – Talent Investment Agency

EXECUTIVE ORDER 2014-12

- EO 2014-12 creates the Department of Talent and Economic Development (TED) as single entity that focuses on growing Michigan's jobs and economy. March 16, 2015 birthdate. The new department includes:

Unemployment Insurance Agency	Michigan State Housing Development Authority
Michigan Strategic Fund/MEDC	Workforce Development Agency
Michigan Talent Investment Board	Talent Investment Agency

- Under this structure, the three pillars of economic development – talent development, community development and business development – will all be part of one organization and share the same vision and goals.

- Michigan is leveraging its ability to build talent with in-demand skills while helping state businesses grow and thrive by putting job creation and economic development efforts under one new department.

MICHIGAN DEPARTMENT OF TALENT & ECONOMIC DEVELOPMENT (TED)

Functional Structure – DRAFT

Rick Snyder, Governor
State of Michigan – Office of the Governor

Steven Arwood, Executive Director
MI Dept. of Talent & Economic Development

Deputy Director, MDTED
Finance & Operations

Deputy Director, MDTED
Communications

Deputy Director, MDTED
Legislative Affairs

MSHDA
(MI State Housing Develop Authority)
Wayne Workman
Acting Director, MSHDA

MTIA
(MI Talent Investment Agency)
Stephanie Comai
Director, MTIA

MEDC
(MI Economic Development Corp)
Steven Arwood
Chief Executive Officer, MEDC

TALENT INVESTMENT AGENCY

- The Talent Investment Agency (TIA) aligns the programs and initiatives of the Unemployment Insurance Agency and Workforce Development Agency that creates a tandem effort that joins programs and resources that integrate new workers into the economy and help to transition experienced workers into new jobs.
- TIA will be responsible for all programs within the executive branch of government related to talent services and programs:

  - Job preparedness
  - Skilled trades training
  - Employment assistance
  - Programs targeted structurally unemployed
  - Career based education
  - Incumbent worker training
  - STEM training programs

- TIA will serve as the coordinating office for state departments with responsibilities relating to talent services and programs and function as the clearinghouse for all communications with the U.S. Department of Labor relating to talent services and programs.

MICHIGAN TALENT AND WORKFORCE PROGRAMS

- **Skilled Trades Training Fund (STTF)** provides competitive awards for employer responsive-training that enhances the talent, productivity and employment retention, while increasing the quality and competitiveness of Michigan's businesses.
- **Community College Skilled Trades Equipment Program (CCSTEP)** is making available $50 million to community colleges to purchase equipment required to ensure Michigan community colleges can deliver educational programs in high-wage, high-skill and high-demand occupations.
- **Pure Michigan Talent Connect** - MiTalent.org is the state's official labor exchange system that is designed to be a one-stop website for job seekers, employers and career explorers.
- **Career Jump Start** focuses on educating students about shorter term credentials, associate degrees and apprenticeships that are in high demand by employers.
- **Michigan Advanced Technician Training (MAT^2)**, modeled after Germany's dual-education system, connects employers with graduating high school seniors who will learn and earn while becoming skilled in a high demand trade.