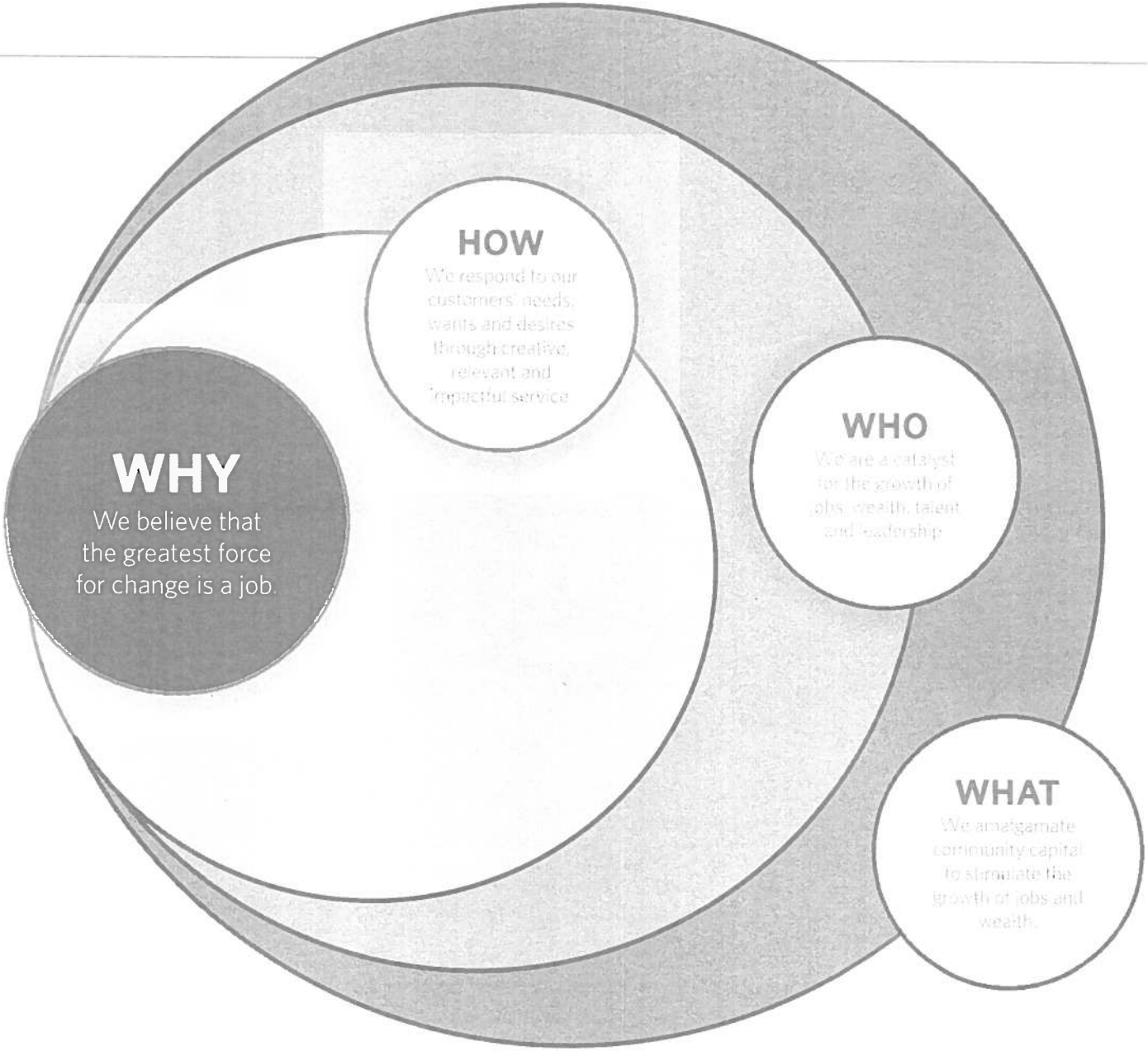
SOUTHWEST MICHIGAN FIRST

@SWMFIRST

Our **Why**

The pursuit of our key performance indicators and action items requires a consistently focused team effort. Our keen understanding of why our organization exists and what we must do in order to achieve our mission of jobs creation allows us to remain on task and achieve results.



POPULATION & REPRESENTATION

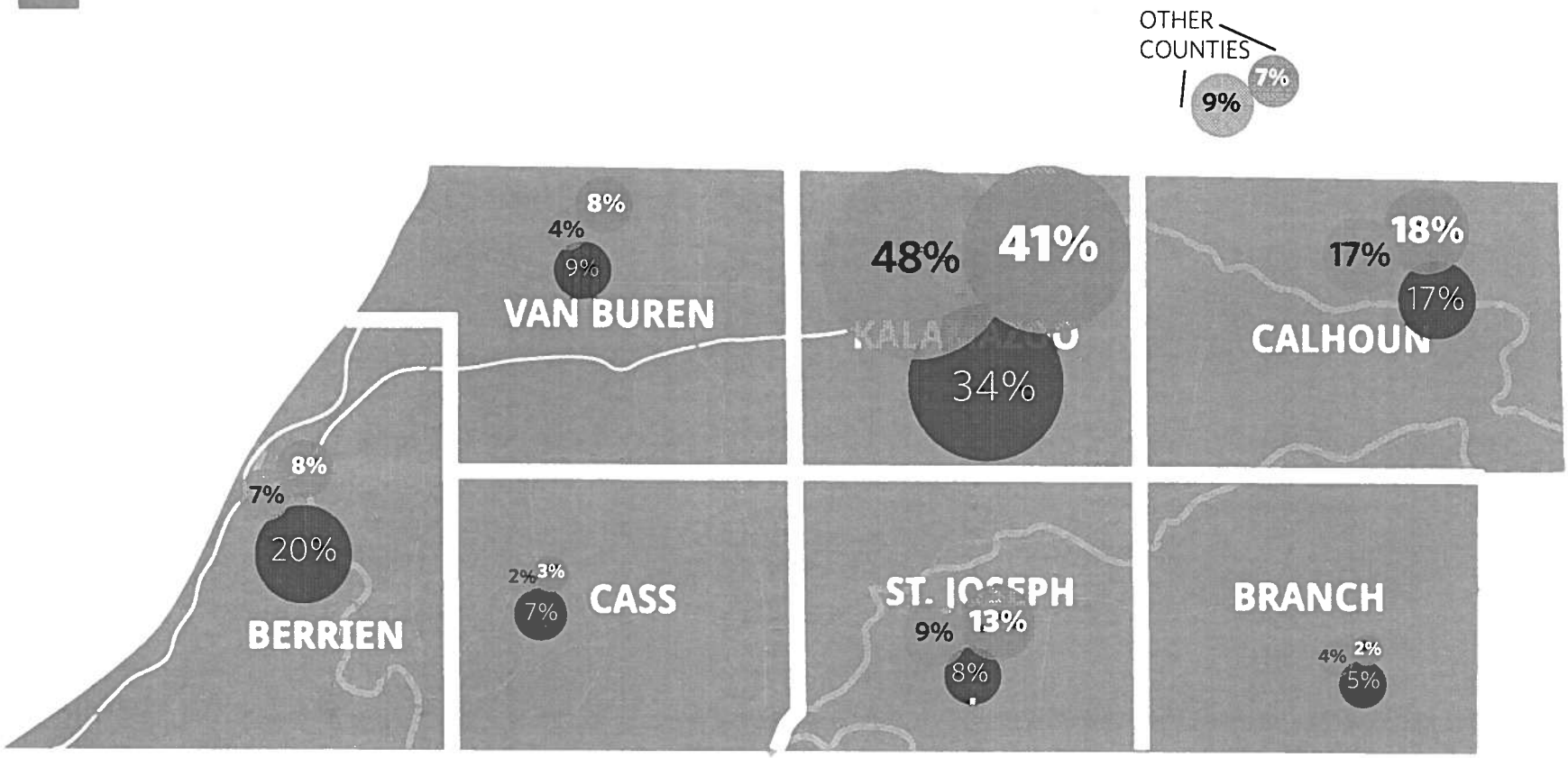
SOUTHWEST MICHIGAN FIRST

BOARD DEMOGRAPHICS

PERCENTAGE REGIONAL POPULATION

2014 MEMBERSHIP

2015 MEMBERSHIP



ECONOMIC IMPACT

SOUTHWEST MICHIGAN FIRST

BOARD DEMOGRAPHICS

34,063

REGIONAL EMPLOYEES

450,997

GLOBAL WORKFORCE

$3.83 billion

ANNUAL REGIONAL SALARY

The **Team**

Awards and **Recognition**

WEST MICHIGAN'S AND COMPANIES TO WORK FOR

West Michigan Best & Brightest Company to Work For

2015 Top 101 Winner
2014 Elite Award for Best of the Best
2014 Corp! Salute to Diversity Award
2013 Elite Award for Best of the Best
2012 Elite Award for Employee Achievement and Recognition

NATIONAL AND COMPANIES TO WORK FOR

National Best & Brightest Companies to Work For

2014 Top 101 Winner
2013 Top 101 Winner
2012 Named the Best Small Business in the U.S.

MICHIGAN FITNESS FOUNDATION

Michigan Fitness Foundation

2015 Governor's Fitness Award Finalist for Healthy Workplaces
2014 Governor's Fitness Award Winner for Healthy Workplaces

MICHIGAN'S **Healthiest** EMPLOYERS

Michigan's Healthiest Employers

2015 Elite award selected by MiBiz and the Association for Human Resource Management's Greater Grand Rapids Chapter
2012 Elite award selected by Crain's, Priority Health and MiBiz

THE GREATEST FORCE FOR CHANGE IS A JOB

Regional Results of Collaboration

209

209 jobs creation announcements have been made between **January 2012 to April 2015**.

25,863

25,863 total jobs have been announced. That's **10,345 direct** jobs and an additional **15,518 indirect** ones.

1.8B

$1.8 billion in private investment has been made by companies in our region.

THE REGION AT A GLANCE

778,106 People

353,652 Jobs

15,789 Companies

186 Cities, Townships & Villages

19 Economic Development Groups

55,143 College Students

66 School Districts

7 Counties & Intermediate School Districts

5 Community Colleges

4 Private Colleges & Universities

1 Research University

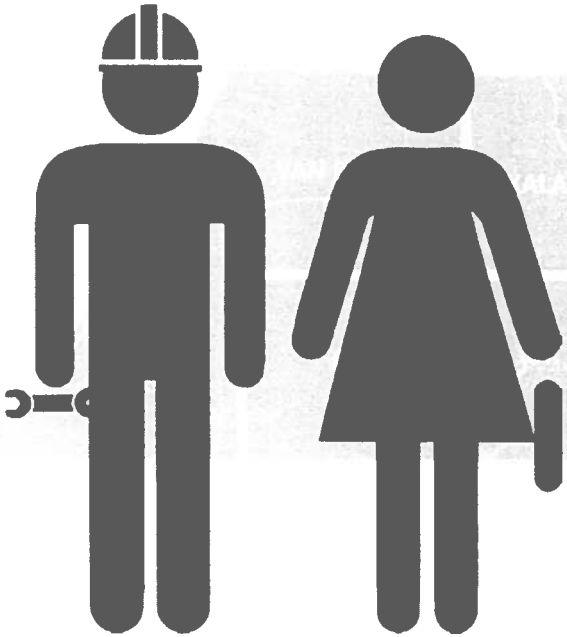
Goals of the **Jobs Team**

700+ Existing Industry Consults per Year

1,150+ Small Business Consults Per Year

WORKFORCE TOOLS UTILIZED

- Skilled Trades Training Fund (STTF) Grants
- MAT^2
- MI Internships Website
- Advanced Manufacturing Career Consortium



Partnership Results of the **Jobs Team and the STTF Fund**

JANUARY 2014 - APRIL 2015

16	**Grant Awards**
$590 K	**In Funding**
392	**Accelerated Jobs**
92	**New Jobs**

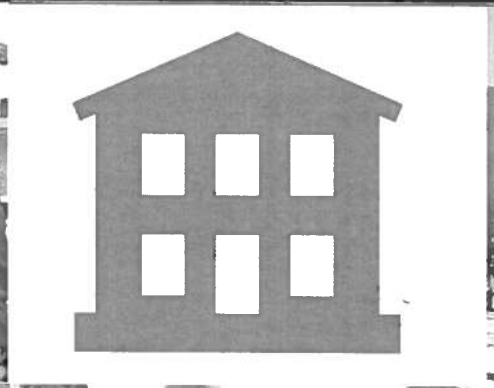
southwest michigan first
BERRIEN+BRANCH+CALHOUN+CASS+KALAMAZOO+
ST. JOSEPH+VAN BUREN
PURE MICHIGAN

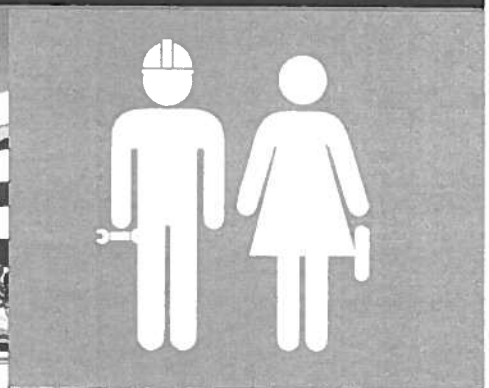
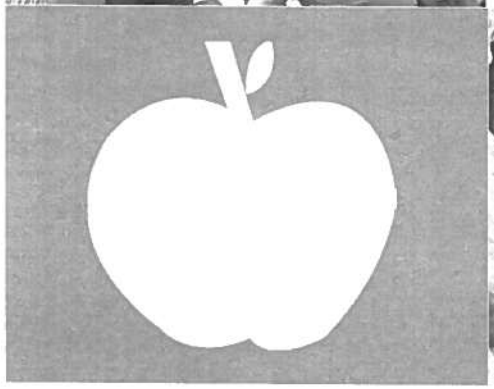
INVESTING IN HUMAN CAPITAL

Let's move Southwest Michigan to the head of the class in student achievement

EDUCATION COMMITTEE

04.24.2015



2014 YEAR IN REVIEW

Committee Efforts

Process

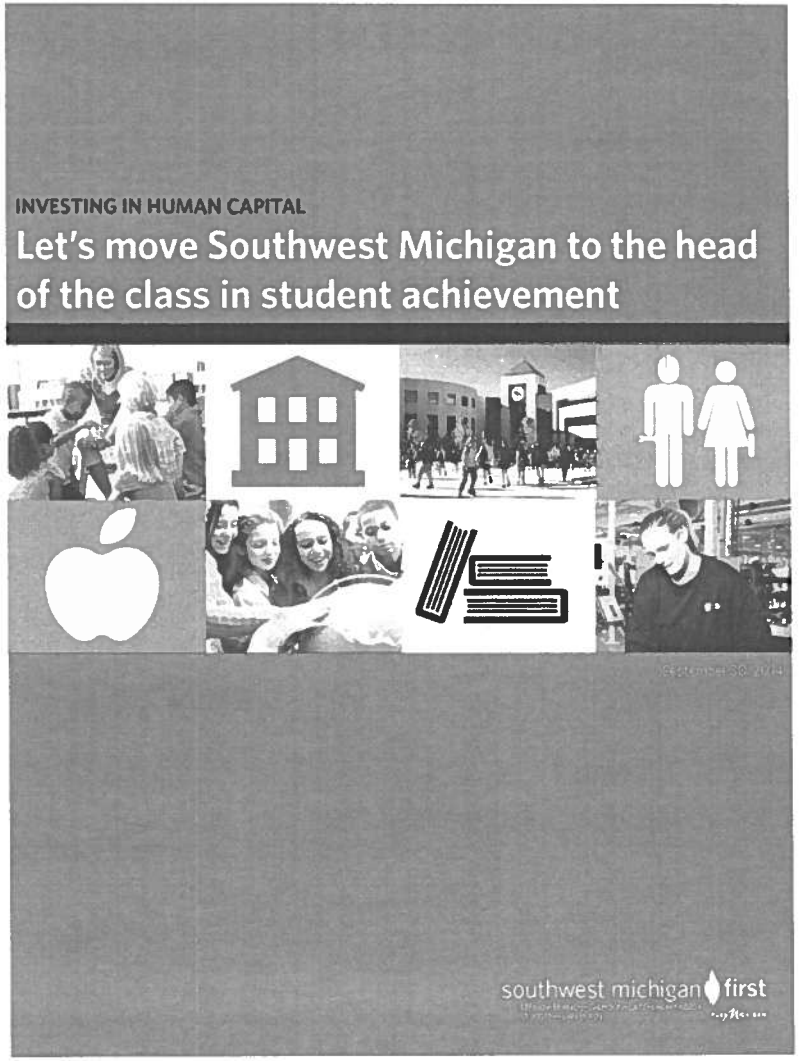
- Where do we stand as a region?
- What is necessary to satisfy our region's need for qualified workers?
- How can we enhance the educational processes and programs to support the Transformation Agenda?

Outcomes

- Developed regional case study.

Actions

- Traveled to 10 regional locations to solicit community feedback.



EDUCATION COMMITTEE

Where to Focus Our Efforts

EDUCATION ADVISORY BOARD

STRATEGY	TACTICS	MEASUREMENTS	PARTNERS
Enlightened Teachers	• Teacher Assessment Programs • Teacher & Principal Engagement Programs • "Outside the Classroom" Leadership Opportunities	• Top 10% in U.S. for College & Career Readiness • Teacher Engagement	• HUMANeX Ventures
Engaged Students	• Student Assessments • Student Talent & Strengths Assessments • Access to Innovative Teaching Methods	• Top 10% in U.S. for High School Graduation Rate • Student Engagement	• HUMANeX Ventures
Internships & Apprenticeships	• Alignment Between Business & Education • Regional Website • Coordinated Marketing & Communications Effort	• 300 Companies	• Colleges • SMF Jobs Team • United for Change
Career & Technical Education	• Mandatory Dual Credit • Early Middle College • MAT2 • CTE Programming	• Double Capacity of Programs	• Community Ventures • The Groves Center • Goodwill Connect

Leadership	• Partner Development
	  ○ Teachers
	  ○ School Boards
	  ○ Organized Labor
	  ○ Parents
	  ○ Higher Education
	• Comparative Data		

STEM Partnerships in **the Region**

KRESA/EFE adopts Project Lead The Way in Kalamazoo County

Project Lead The Way (PLTW) is the leading provider of rigorous and applied science, technology, engineering and math curriculum in the United States. PLTW prepares students for the global economy!

PLTW Kalamazoo County has the goal of reaching over 11,000 students by 2017

PROJECT LEAD THE WAY
PLTW

KALAMAZOO COUNTY PLTW CLASSES SPONSORED BY:

ACCU-MOLD
DENSO
NORTHWOOD FOUNDATION
AAM
Technology
Graphic Packaging
Humphrey
SMTC
Schupan & Sons Inc.
FLOWSERVE
Pfizer
GM
stryker
autocam

Always **Forward.**

It is clear that Southwest Michigan has all of the ingredients for success. We must act with unity, a collaborative spirit and commitment to achieve it.

As we move forward with this collaborative strategy to achieve the region's vision of becoming the fastest growing economy in the country:

Let's go together as a community.